

Education - Taxation Of High Interest To All Californians

"Operation Education" is the current program launched by a few Monrovia citizens who are either members of, or are sympathetic to, the present liberally oriented so-called Alliance for a Better Community, alias Citizens Advisory Committee, alias Monroviaans for Education. "Operation Education" appears to be this year's substitute for last year's "Operation Brainwash," organized for the purpose of selling fiscal irresponsibility in education to more than 13,000 registered voters in Monrovia.

Tax overrides of \$1 and 82 cents, respectively, have been defeated by the citizens of Monrovia within the past two years. The hue and cry of the present Superintendent is and has always been that he needs more money to operate the Monrovia school system. Yet, when we take time to check the record, we uncover evidence to substantiate a reluctance on the part of local parents and taxpayers to succumb to the Superintendent's walls of poverty and unmet needs.

Prior to the defeat of the \$1 tax override in 1962, it was the desire of the then existing school board and present Superintendent to attempt to justify the need for additional taxation. The services of Odell MacConnell Associates were obtained

Now let us see how many taxpayer dollars the Superintendent actually had at his disposal to spend in the years 1962-63 and 1963-64. According to the Los Angeles County Superintendent of Finance, the Monrovia Superintendent had \$3,566.

687 to spend in 1962-63 and has \$3,712,800 to spend in 1963-64.

In other words, the Superintendent actually had \$112,687 more in 1962-63 and \$170,458 more in 1963-64 than Odell MacConnell Associates indicated he needed. The Superintendent actually had \$129,687 more in 1962-63 and \$87,800 more in 1963-64 than the Citizens Advisory Committee Report indicated he needed. Yet, the children of Monrovia have been denied summer school for the year 1962-63, and both summer school and bus transportation for both years.

Following the defeat of the \$1 tax override, the Citizens Advisory Committee was picked by the then existing school board and on Dec. 19, 1962, this Committee issued its written "Report" of the financial needs of the Monrovia public schools. This report indicated that the Superintendent needed \$3,437,000 for 1962-63 and \$3,625,000 for 1963-64. These amounts also included summer school and bus transportation for both years.

According to the results of a poll published in the Jan. 14, 1964, edition of the Daily News-Post, 84% of the local residents responding, desired summer school and 63% desired transportation for their children.

In the last six school board sessions of fiscal 1963, the members of the lame duck board authorized over \$169,000 in purchase orders. This represented money already spent by the Superintendent. This pattern followed the one set the previous year in which \$107,000 was authorized by this same

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Now we have an Income Property Owners Association, and this is certainly a great big stride forward for this group.

—CT—

For so many years they have been one of the groups that have provided a great deal of the tax for the community, providing homes for the hundreds that would not be Sierra Madreans, unless these people invested their capital into the beautiful apartment houses they maintain.

—CT—

As we understand it they will stand as a group against any aggression that may try to take an unfair advantage of either one or all . . . we are pleased to see this formation.

—CT—

According to reports the Rumford Act has now qualified for the November ballot. At least two additional controversial initiative measures, the so called state educational lottery and the measure to repeal legislation permitting "Pay TV" to operate in California, will probably be qualified for the November election . . .

—CT—

Although the June Primary is still some months away the politicians are doing everything in their power as early as possible . . . Our own Assemblyman this week filed his papers, and at the same time declared himself for Rockerfeller . . . do hope he knows what he is doing . . . in my opinion he could have waited a few more weeks, but some candidates just cannot wait . . . yes, I know it's Spelt Rockefeller, but it does sound better this way.

—CT—

Those cigars that Fidel Castro supposedly sent to Rockerfeller could either be the "kiss of death," or with the trend now in motion, may be the slide that will send him out of the convention as a candidate . . . time will tell.

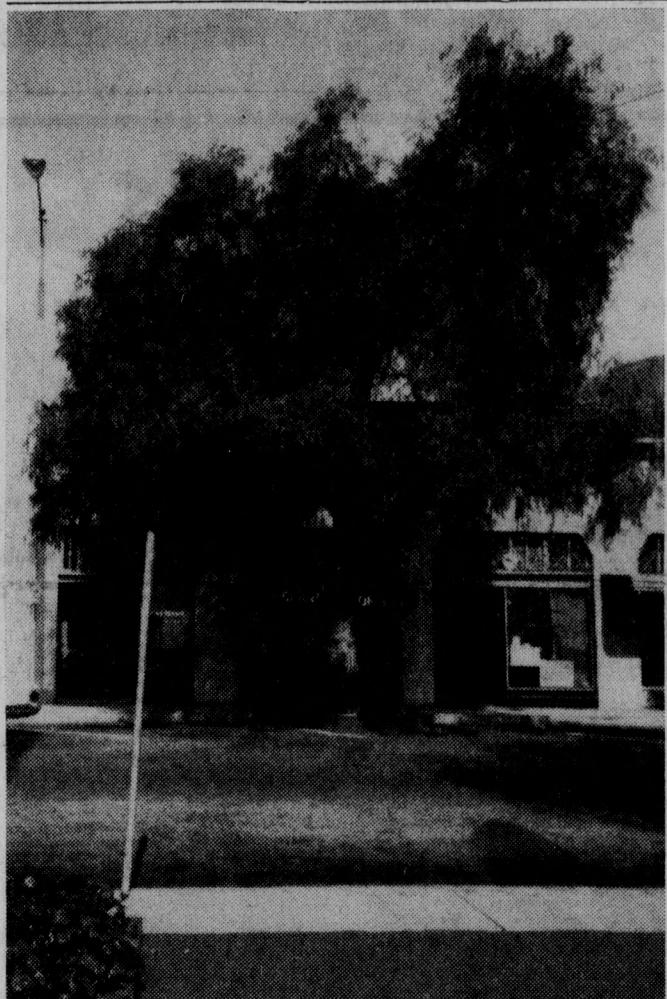
—CT—

Anyway talking to John Curtis, you know the congenial man who always get the job done, from Sierra Madre Realeteria . . . anyway John made this statement . . . Senator Goldwater, like Churchill, is not a man who would say his country of all its resources just to buy uncertain friendships and so-called respect." And this is something to think about these days.

—CT—

Well, we now have Lisette open and doing business, and our heartiest congratulations go to Irwin and Lisette . . . we do hope they have all the beautiful friendly business relationships that are available in Sierra Madre. We were also quite successful in getting Josephine Curtis back into the Antiques business, and into a new location . . . our wholehearted wishes also go to her.

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PICTURER is the pepper tree that stands proudly in front of the News office on Kersting Court. Given to the City by Mrs. Ward Russell, the tree was planted March 3, 1939, lovingly cared for, the tree is now 25 years old, and adds beauty and comfort to our City.

Pepper Tree Has 25th Anniversary

I think that I shall never see a poem as lovely as a tree." These famous words written by Joyce Kilmer reflect the feelings of all of us, and have double meaning for Sierra Madreans and our "Pepper Tree."

The beautiful pepper tree that stands tall and proud in front of the News office on Kersting Court had her 25th anniversary March 3. This tree that has added so much beauty to the city, provided shade, comfort from the hot sun, and a convenient spot to stop and chat with old friends, was a gift to the City by Mrs. Jessie Ward Russell of Ward's Nursery, and was lovingly planted under the direction of Miss Thomasella Graham, who at that time was Chairman of the Planting for the City Planning Commission.

This tiny little newcomer planted on March 3, 1939, is a female tree, and bears red berries at the time of planting was almost 10 feet tall, and replaced "ole man pepper tree" which, because of age and ill effects, succumbed to the sharp axe.

Sierra Madreans were asked at the time of planting to cooperate in caring for this young, tender tree, and the results today are proof that they did, and with lots of TLC—tender, loving-care. So, happy anniversary, pepper tree. May you continue to grace our fair city for many generations to come.

S.M. Civic Club Sponsors Talk On Narcotic Problem

The Sierra Madre Civic Club is sponsoring an open meeting tonight at the Parkhouse at 8 o'clock to study the problem of narcotics.

Sergeant Montgomery of the Los Angeles County Sheriff's office will talk on "Darkness On Your Doorstep."

This meeting is being sponsored by the Civic Club as a community service and the public is invited and urged to attend.

Dean Stoddard was elected as the new vice president

With hammer, nails, boards, paint brush, paint and an eye for the future, Sam and Annette Perlof, accumulated all of their life savings, and pledged themselves deep in debt to give Sierra Madre and the people of this area a drug store that was modern and finest of the area. This was conceived and started in the late fall of 1938.

Sam, working hard in the store building, and wife Annette giving her best to the teaching profession, vowed that service and dependability would be the foundation of this new store. Sam labored away at the task, building the shelving and the counters with his own imagination. Delays and problems were not

uncommon, but on March 10-11, 1939 saw the grand opening of their new store at 17 Kersting Court. The new store's interior was bright and cheerful with the woodwork and walls painted a warm cream, the color scheme being carried out throughout the store, which was a complete drug store with a new prescription department.

The war years followed the opening of this new business, and these were tense and trying years for a new businessman, but

since the foundation of Service and Dependability was well laid, these two business people, literally pulled themselves up by the bootstraps, until today they have one of the finest drug stores and prescription departments that can be found in Southern California.

In discussing the 25 years of business in Sierra Madre, Sam and Annette recalled many trying instances, where profits of this business were few and far between, but by placing the family jewels in jeopardy time and time again, now both of these good citizens can stand with their heads high, and know that they have made a tremendous success in the venture that was started 25 years ago.

Sam and Annette are great believers in public relations, one of their greatest deeds, is the sending of a little "sunshine of flowers" to you or yours when you are in the hospital, just to let you know that they are thinking of you and wishing for your recovery.

Besides the modern drug store, filled to capacity with those things that are required of a store of this caliber, the Royal Drug Store maintains a top notch prescription department which is second to none. Although the store is only open from nine in the morning to nine in the evening, a 24-hour emergency service is maintained seven days a week, where if you or your loved ones are stricken during these hours, relief can be rushed to you at the quickest possible moment.

People of the area were quick to realize the dependability.

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Local Officers Announced

Paul Devlin New President Of S.M. United Way, Inc.

Paul B. Devlin is the newly elected president of the Sierra Madre Board of United Way, Inc. Mr. Devlin served as vice president last year and also represented Sierra Madre on the area board.

As a representative from Sierra Madre he was also elected as vice president of the Foothill Area Board and an important committee chairman during United Way's first campaign year. He is an assistant president of the United California Bank and resides in Sierra Madre at 48 Rancho Road with his wife and two young children.

A special guest at the annual meeting and election of officers of Sierra Madre United Way was Mrs. Marlene Hull Snodgrass, a representative of the Orthopaedic Hospital, a United Way agency.

Mrs. Snodgrass gave a brief but inspiring talk about this great hospital, research and rehabilitation center — only one of three of its kind in the United States.

Other agency representatives also attend the meetings to help evaluate the first year of United Way.

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	WEATHER	High	Low
March 3	74	43	
March 4	73	45	
March 5	70	46	
March 6	69	39	
March 7	61	39	
March 8	69	41	
March 9	69	47	
Rainfall to date	7.69"		
Year ago to date	6.72"		

Sierra Madre News

Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy Phone 355-3324

Sierra Madre, California — Thursday, March 12, 1964

16 Pages — Vol. 57, No. 19

City Allows \$1850 To Dist. 81; Dist. 83 Formed, Work Ordered

Seven Items Held Over For More Study By Councilmen

Heaviest Agenda of Year Completed In 3½ Hr. Session; Councilmen Weary

The City Council met in regular session Tuesday evening at the hour of 8 o'clock, with all Councilmen and officials present excepting Councilman Rule, to authorize Resolution No. 2052 for the amount of \$25,008.34 in payment of outstanding warrants.

District 81

The first Public Hearing in eight for the evening, was the Assessment Hearing for Sewer District No. 81. Ten letters of objection were presented and more or less of that number in person also had the same objection.

This district was unique in the fact that out of the total footage city owned property consisted of 439 feet in front footage, and heretofore the City had a policy of not allowing any improvement such as this, as there was very little, if any, advantage to them. Also the fact that due to short and long depth of the lots it

was necessary to figure the cost assessment of \$38,940.23

Due to the anticipated Civic Center the Council felt that they should make a dollar contribution to the district and that they take the area of 170 feet by 200 depth as their portion and voted to allow a dollar contribution of \$1850 plus cost of spreading the new assessment. This was a reduction of approximately 5 to 6 per cent and satisfactory to the objectors. Put-

R-1 Setbacks

The hearing on the R-1 setback, was left as is for the present with instructions to the Planning Commission to start a block by block average setback for the entire city, and the attorney was instructed to bring in an Ordinance relative to the matter.

Yard Areas

The hearing on Yard and Areas affect by easements, it was the opinion of the Council that easements should be excluded from R-3 total area and that units should be based on the remaining area, and that setbacks should be figured

Please turn to Page 4



LISETTE, far left, shows the quality of her merchandise to two prospective young buyers who are shopping for Easter finery. Hubby, Irwin also gets in the act in the bottom shot, when he adds the thinking of the men as to what madly would look best in when she enters the Easter Parade. Lisette's opened its doors last week to add much to the business district of Sierra Madre.



'Lisette' Opens

Sierra Madre Welcomes Casual Wear Dress Shop

This past week Sierra Madreans had an opportunity to look over the newest business to open its doors in our city. Mr. and Mrs. Irwin Gersh made their debut with Lisette at 108 W. Sierra Madre Blvd. last Friday and were graciously accepted by over 300 visitors to look over the new store and its stocks.

Mrs. Gersh (Louise), but to be known to all her friends as Lisette, is a native of New Jersey, coming to California in 1946. She and her husband, together with three children, reside in Arcadia.

Lisette comes from a long line of ready-to-wear experts. Her uncle, Jim, has operated a shop on Whittier Blvd. in L.A. for the past 15 years. Her cousin, Pat, operates a similar shop in La Habra and Santa Ana in Orange County and her daughter has been in children's wear in Beverly Hills for the past 20 years.

Half an hour later, a jewelry store at the corner of Lake and Washington in Pasadena was robbed in exactly the same manner.

Announcement is being made this week that Miss Jane-Lee Woehler will be associated with this new store as part of its sales staff. Jane feels that there are only three things to be concerned about in a business such as this—good merchandise, reasonable prices and nice people to sell to, and Lisette and Sierra Madre offer all three.

The "red carpet" was indeed rolled out when Lisette opened its doors this past week. A gracious thank you is extended to all, for the wonderful words of encouragement, flowers, plants and heart rendering notes of good wishes that were received.

Acquired Through Ames Aire

New Patio Furniture Line At Toy and Patio Village

The Toy and Patio Village yet with all of today's comfort exemplified in the Polyfoam boxed cushions. The glass can be purchased in the frosted or clear, and for a small amount additional can be purchased in the Steel Flex Glass in frosted or clear, which is practically unbreakable. In fact, either Charlie or Albert will demonstrate the dropping of a steel ball and show you how unbreakable it really is.

Sierra Madre is indeed fortunate in having a business house that can handle this outstanding line, and it will well be worth your time to drop in and see it in its new setting. You will be surprised at the price.



Open House at Creative Arts

White's creative dance for children also will be included. The public is invited.

Mrs. Aldon Melzian and Mrs. Keith Otterbein are cooperating in arrangements for the exhibit and Mrs. Chester Williams is in charge of the hostesses. Mrs. Theodore Greenburg and Mrs. Kenneth Ward are acting as coordinators of La Tienda. Active on the shop committee are Mrs. Paul Campion, Mrs. Fred Sawyer, Mrs. Robert Spivey, Mrs. Douglas Copley and Mrs. William S. Stewart.

Having grown from the original six workshops with which the Creative Arts Group initiated its activities three years ago, there are 25 workshops in all kinds of art being offered during the spring session. Workshops are limited to 12 for more personal attention, and all of the instructors are selected for their experience in a creative approach to their field. Mrs. Charles Morse is acting as coordinator during the spring session.

Cobwebs
Parents! Do not send inexperienced children into the mountains without an escort or guide! "Take no chances," advises Fred La Lone, local trapper. "The trails above town are in dangerous condition since the heavy rains."

March 14, 1924
Sierra Madre will be "on the air" from KFI, the Radio Central Station, Los Angeles, Friday evening, March 25. The program, arranged by the Civic association, will be from 9 to 10 o'clock. It will include an address by the Mayor, and a variety of music. In order to permit many "home folks" to listen, a loud speaker has been installed at the Woman's club house, to which the public is invited.

In order that every student at Wilson Junior High may be of some service to the school, the student social clubs are being replaced by "Service Clubs." **March 13, 1914**

This is the story of a young couple who plan to marry soon. They are both sensible and economical, and have already devised a budget in order to live on his salary of \$75 a month.

For rent they plan to pay \$15 a month. Food will be \$22.50 (that's \$5.50 a week for two). Fuel, light and a washwoman's wages will be \$7.50 a month. Their clothing will be \$11.25 a month, so they will then have \$18.75 left for insurance, church, savings, books, etc.

The doors will open at 7:15 p.m. with pre-show music starting at 7:30 p.m.

"Ask Trudie" — EL 6-1495

The "Annex" — EL 6-1632

(Where you "Ask Elna!")

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Social and Club Activities

Mapha Club Celebrates Thirty Year Anniversary and First Reunion

On September 6, 1933, eight Pasadena Junior College girls got together at the home of Connie Elleson, now Connie Rose, to play a little bridge. The girls decided to form a little club that was to become the "Mapha Club." One of those original members, Mrs. Robert Baugh of San Marino, is still a regular member.

Each year a few new girls from the San Gabriel Valley were "rushed" and invited to join the club. Many of the girls who joined in the first five years are still regular members. Among those who joined at that time are Mrs. Carlo Guintini, Mrs. James Nicholson, Mrs. Emile K. Boisot, Mrs. Carl Johnson, Mrs. Morrie Harper, Mrs. Alfred Switzer, who attends the monthly meetings in spite of the fact she has moved to Van Nuys, and Mrs. David Bixby.

Over the period of the past 30 years more than 80 girls have joined the Mapha Club. Some have stayed, some have moved away and some have dropped out for one reason or another, but through all of the years they have all remained friends.

The membership always has been held to 30 and new members are invited in as vacancies occur.

The first reunion in the club's history will be held at the home of Mrs. James Nicholson, 1644 Wilson Ave., Arcadia, on Sunday, March 15, between the hours of 2 and 4. Invitations have been

Musical Variety Show Planned By Eugene Field PTA

"Hocus Focus!" the fifth annual Eugene Field PTA show, will be presented at 8 p.m., March 12, 13 and 14, in the school cafeteria.

This year's show, under the direction of Betty Grubell, will be a musical variety "take-off" on television. Show chairman is Mrs. Robert Skamser and musical director is Mrs. Richard Cannon.

Featured acts having a "Field" day with television will include duo-piano numbers by Mrs. Ray Bowers and Mrs. Philip Keirn, authentic Scottish dancers with choreography by Mrs. Peg Kendall, folk singers, black light numbers and the Little Old Lady from Pasadena.

Pre-show, intermission and show music will be furnished by a seven piece band.

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The doors will open at 7



by LOLITA

Tinted, toned or bleached hair requires a few special attentions, notably the use of a mild, bland shampoo or one of the shampoos especially prepared for a specific type of coloring. Tinted hair must be shampooed in warm rather than hot water. Toned or bleached hair responds best to slightly cooler water. The hair may be towed dry gently, or if a dryer is used, it is advisable to keep it at medium.

Tinted hair is known to become dry and brittle and this condition is nicely corrected through use of a light cream hair-dressing or conditioning treatment.

Ladies, if your hair hasn't quite the lovely effect you desire, this problem will be nicely corrected at PETITE BEAUTY SALON, 185 West Sierra Madre Blvd. Whether it be a permanent, a breath-taking new hair style, or a tint, you will be delighted with the magic results you can expect of the artistic operators and stylists at PETITE BEAUTY SALON. Just call EL 5-8041 for a personal appointment.

THIS WEEK'S HELPFUL HINT: The oil in grapefruit rinds softens the driest skin. After showering, rub the inside of a rind over the face and hands.

FREE!
Rexall SUPER PLENAMINS
when you buy our special combination packages

FREE!
America's Largest Selling Vitamin-Mineral Product
YOUR BEST VITAMIN VALUE!

18 Tablets **FREE**
with 72 **4.79**

36 FREE with 144 **7.95**

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4-oz. Jr. LIQUID FREE with 16 oz. **5.95**

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- Ground Covers

Complete Nursery Stock Available

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FREE DELIVERY

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Social and Club Activities



AMONG THE featured acts in the Eugene Field PTA show, "Hocus Focus!" March 12, 13 and 14, will be (left to right), Mrs. Theodore Topits, Mrs. Robert Richter, Mrs. Ed Vail and Mrs. Ray Anderson. They will perform a Highland Reel, with choreography by Mrs. Peg Kendall.

Shakespeare Club Presents Easter Season Program

Wistaria Poets To Meet Mar. 14

The Wistaria Chapter of Poets are to meet this Saturday, the second Saturday of the month, at the usual 2 p.m., but at a different meeting place: At President Esther Webb's Sierra Madre home, 341 Auburn; and a home more conducive to the literary-minded, it would be hard to find.

Under discussion will be the forthcoming Adult and Senior and Junior High School Contests of the California Federation of Chaparral Poets and the deadline for entries (also open to free-lancers) fast approaching, April 1. The Chaparral Poets celebrate their 25th Anniversary this year and it should be an enriching experience, for it will be held in the Biltmore Hotel, from May 22 through the 24th.

The banquet will top off the reading of the prize-winning poems, to be announced and read Saturday, May 23. More news can be received by attendance this Saturday.

The club points out that Sierra Madre should be proud of its Sierra Madre Library for the February display of the Wistaria poets, Fay Angus, David Bailey, Caroline Converse, Helen Frey, Ethel Meyers, Daisy McFarlane, Paula O. Ennis (von Braun), Esther Webb, Marjorie Wilt and May Wilt.

Shakespeare Club Bridge, Mar. 19

The Shakespeare Club philanthropy bridge section will meet in Stratford House Thursday, March 19, at 1:30 p.m. followed at 2:30 with a bridge lesson by Dorothy Prinz.

Reservations may be made with Mrs. G. G. Brubaker or Mrs. A. Leonard Stevenson. Mrs. J. Kent Blanche, director.

Refreshments will be served by the Neighborhood Groups. Donation 75 cents. For reservations, call Leonora Holmes, 795-1406; Dora Newton, 682-2655; Hazel Banks, 799-1595, or Elizabeth Whetter, 799-2469, ways and means committee.

Mrs. Frank Whetter, president, will preside and will be assisted by Mrs. Ethel Brelos, vice president, and Mrs. Clara Pike and Miss Dolly Mahood, social chairman.

Male players include John Lloyd, Cecil Hicks, Calvin Cassey, Robert Ratliff, Jack Lamp, Jack Riker, William Miller, Charles McCurdy, Al Wach, William Thornton, Patrick McCabe and Ted Easterling.

Juniors in the cast are: Mrs. Tory Moseley, Mrs. Bobbie Snell, Mrs. Montel Foes, Mrs. Jeanette Parker, Mrs. Gina Allen and Mrs. Marilyn Boone. Also Mrs. Betty Wyatt, Mrs. Judy Cox and Mrs. Pat Ashley.

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Announces Sermon Topic

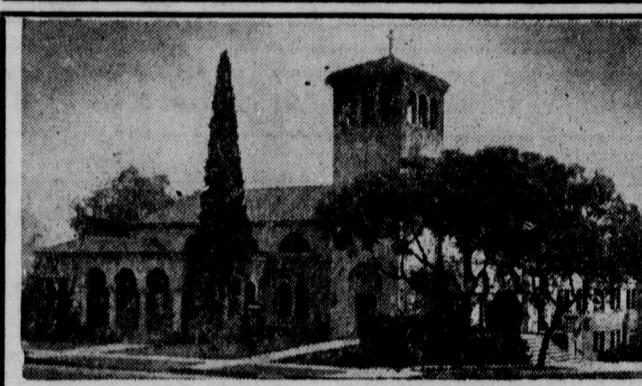
"The Gift of Life Is Yours" is the sermon-topic of Dr. Ethel Barnhart at the Santa Anita Church of Religious Science, 226 W. Colorado Blvd., Arcadia, Sunday morning, March 15, at both the 9 o'clock Family Worship Service and the 11 o'clock Worship Service. Within each individual is the power to use the great God-given gift of life itself either to make a heaven or hell in which he lives. Understanding of the higher laws under which man may live opens the door to

BETHANY Evangelical LUTHERAN CHURCH

La Sierra and
Vinedo on Sierra
Madre Blvd.
East Pasadena
Sunday School
9:30 A.M.
Worship Service
11:00 A.M.
(nursery
provided)
Sermon:
"The Tremendous Claims
of Christ"
Lenten Service: Wed.
7:45 P.M. — Sermon:
"Wounded Hands"
Niels C. Carlsen, Pastor

FAITH LUTHERAN CHURCH

845 Hastings Ranch Drive
9:15 — SUNDAY SCHOOL BIBLE CLASSES
10:30 — SUNDAY WORSHIP SERVICE
7:30 P.M. WEDNESDAY MIDWEEK LENTEN SERVICE
Service by the Rev. Martin Porath of Monrovia
Subject: "Paul's Lenten Sermon in Thessalonica."



Sierra Madre Congregational Church

Morning Worship: 9:30 and 11:00 A.M.
"The Master Teacher"
Rev. George W. Lindsay, preaching
Church School: 9:30 A.M. Jr. & Sr. Hi: 7:00 P.M.
College Age: 8:00 P.M. Niners: 4:00 P.M.

"The Church of the Lighted Cross"

TRINITY PRESBYTERIAN CHURCH

Sierra Madre Blvd. and
Hastings Ranch Drive
Rev. Donald H. Ostrander, Pastor



CHURCH SCHOOL & WORSHIP 9 & 10:30 A.M.
SUNDAY, MARCH 15th

"MISPLACED RICHES"

YOUTH FELLOWSHIP — JR. & SR. HI — 7 P.M.

Santa Anita Church of Religious Science
226 W. Colorado Blvd., Arcadia
DR. ETHEL BARNHART, Minister
Sunday, March 15 — 9 and 11 A.M.
"THE GIFT OF LIFE IS YOURS"

PRE-EASTER CLASS — Tuesday eves. at 8 o'clock
Prayer and "The Word"
Junior Church 9:00 A.M.
Youth Activity, 7:00 P.M.

BETHANY CHURCH
Baldwin at Montecito Robert N. Schaper, Pastor
11:00 a.m.—Dr. David A. Hubbard,
President, Fuller Seminary
5:45 p.m.—New Testament Survey.
6:00 p.m.—Christian Endeavor.
7:00 p.m.—Reverend Robert Campbell,
European Bible Institute, Paris, France

First Church of Christ, Scientist
186 W. HIGHLAND AVE., SIERRA MADRE
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 ... 9:30 A.M.
Wednesday Testimonial Meetings ... 8:00 P.M.
"Mind"

READING ROOM, 22 N. BALDWIN AVE.
Daily Except Sundays and Holidays 12-5 P.M.
Saturday 10-5 P.M.

EPISCOPAL Church of the Ascension

N. Baldwin at Laurel
Rev. Harley Gibbs Smith, Jr., Rector
Rev. James H. Miller, Curate

SUNDAYS

7:30 a.m.—Low Mass
8:40 a.m.—MORNING PRAYER
9:00 a.m.—FAMILY EUCHARIST
9:30 a.m.—SUNDAY SCHOOL
10:30 a.m.—SUNG EUCHARIST & SERMON
Weekdays Holy Eucharist 7 a.m.
Also Wednesday and Friday 9 a.m.

Bethany

Dr. David A. Hubbard, president of Fuller Seminary, will speak during the morning worship service at Bethany Church of Sierra Madre. The service, which begins at 11 a.m., will be conducted by the Rev. Hugh S. Bell, Jr., assistant minister at the church. Dr. Robert N. Schaper, pastor of the church, will be speaker at a family conference at Mt. Hermon Conference Center south of San Francisco during the weekend. His wife, Margaret, will accompany him on the trip. They will return Sunday evening.

A Sunday evening class for high school youth meets at 7 o'clock. Youth are being taught to meet their daily challenges with God as their partner.

The Santa Anita Church Day School is a public day school for children from kindergarten through sixth grade. The goal is to provide the child with not only the finest academic training, but also to provide him with the understanding and practice of the Christian laws of living that will make it possible for him to take his place in the New Age, living under spiritual law. Please Call HI. 6-8206 for further information.

Spiritual help is offered day and night through our telephone ministry. Call Hillcrest 7-6162.

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Faith Lutheran Passion Sunday

Passion Sunday will be observed in the 10:30 Sunday morning worship service at Faith Lutheran Church, 845 Hastings Ranch Drive. In this worship assembly the Rev. Armin Hesse will speak on the theme "Without Holiness."

The Junior Choir, directed by Edgar Plischke, will sing Crueger's "O Dearest Jesus." The pastor and congregation at Bethany extend to the community a most cordial welcome to participate in the worship services of the church. Other services on Sunday include a fully-graded Sunday School at 9:30 a.m. and Sunday evening youth groups at 6. The congregation meets in the sanctuary located at 93 N. Baldwin in Sierra Madre.

On Sunday evening, Rev.

Robert Campbell, associated with the European Bible Institute of Paris, France, will speak. He has been interim pastor of the Eagle Rock Baptist Church for some time and will soon be returning to the Continent to resume his duties.

The junior high girls Coronation Choir will provide the music for the worship service in the morning. Mrs. Betty Bush is the director of the group, with Mrs. Mary Schaper as accompanist.

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LOST—Ladies wrist watch, in town Monday morning. Reward. 355-2838

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20 hours per week, plus full time during vacations.

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New listing. Young modern 1800 sq. ft. formal liv. rm. with marble fireplace, 3-bdrm., 2 ba., deluxe w/w carpets, draperies, lge. family room with 28 ft. wall of glass to patio — view. Small easy to care lots. \$37,500.

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Exceptionally Clean Car

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6-Cylinder in Good
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in oak trees 3 bdrm. & fam. rm. 1½ yrs. old. W/w through blt.-ins. Kitch. F.A. heat. Owner transferred. 3240 Fairmeade — \$42,500 Modern 4 bdrm., 3 ba., den, liv. rm. open to lge. patio. Kitch. w/blt.-ins.

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PANORAMIC VIEW!
of valley, mountains and trees, natural air conditioning. Lovely new, nearing completion — 3 bdrms., 3 baths, master bdrm., has Mt. view balcony! Lovely w/w carpets, drapes thru-out — liv. rm. opens to valley view balcony! Beautiful birch cabinets, blt.-ins. include dish-washer! 220 laundry, 3 car garage, room for 4 more parking! Compact, level lot — one of a kind, very unique, and darling. PRICED TO SELL!

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DOLL HOUSE SLEEPER
You won't want to leave when you see inside this sparkling 2, 3 or 4 bdrm. bungalow! (2 or 2 & 2 convert. dens.) w/w carpeting, drapes, refrig., stove, etc. Workshop under house. Nice fenced yard. (A bit of a climb to this paradise, but bonuses are peace, seclusion and low payments!) \$13,500!

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Surround this beautiful Custom Contemp. orary home adjacent to Bradbury. Features formal Living Room, paneled Den w/floor-to-ceiling fireplace, birch kitchen w/built-ins, 3 spacious Bedrooms, 1½ tiled Bath, C&D, Air-conditioned.

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Young or old will love the seclusion of this mountain retreat — yet only minutes from town. Features 2 BR, bath w/tilt shower, fenced, 2 car garage, 1 car attached garage.

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LISTINGS NEEDED
We have years of local experience behind our prompt and courteous appraisals.

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CHARM AND SPACE
in this 2 bedroom, small den, farm-sized kitchen with bay window, back yard, 14x22 ft. living room with fireplace. 1 car attached garage.

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Surround this beautiful Custom Contemp. orary home adjacent to Bradbury. Features formal Living Room, paneled Den w/floor-to-ceiling fireplace, birch kitchen w/built-ins, 3 spacious Bedrooms, 1½ tiled Bath, C&D, Air-conditioned.

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PASADENA'S LARGEST AND FINEST LAUNDRY AND CLEANING PLANT

Republican Club Arcadia Women's son at EL 5-1852, according to Mrs. E. H. Rhodes, president.

Senior Citizens Enjoy Meeting

Mr. Jim Hall delighted members of the Senior Citizen Club on Saturday afternoon with his colored slides of "Wild Flowers of the Western States."

These pictures gloriously depicted the Easter theme of the resurrection as seeds, flowers, trees and plants burst forth into renewed life.

Hostesses for the day were Mrs. Abbie Alexander and Mrs. Lola Bullock.

The Spring travel program promises many interesting trips. Among them will be Death Valley, the Orange Show, the Ramona Pageant at Hemet and a trip to Santa Barbara.

Dietrich and Mrs. John Fortier. A buffet luncheon will follow the meeting, with refreshments being made at EL 5-2915.

The club hopes to repeat the triumph of 1962 when the club won the first award for membership among the 93 Federated Republican Women's Clubs of Los Angeles County.

Legislative reports will be presented by Mrs. Harry

Sons of Norway To Have Dance

Sons of Norway, Nortuna Lodge No. 55, announced a "St. Patrick's Dance" to be held at the Vasa Temple, 2031 E. Villa St. in Pasadena, on March 14, at 9 p.m.

Music will be provided by Villy's Orchestra, and there will be door prizes. Norwegian refreshments will also be included in the price of admission. The public is cordially invited, and for further information call 282-8704.



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Acquired through the same franchise dealership as nationally famous "Ames Aire"

5-Piece — Table 30x48 and 4 side chairs Regular \$105.00 Value

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Steel Flex Slightly Higher Choice of Colors

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**Vella
Views**

By
Toni Maurin
—
SYcamore 7-9634

You sure gotta hand it to the telephone company. All the time they are giving us the old subliminal education. Leafing through the book the other day, I noticed it was advertising that my code number is 213, and I should give this code to people in other code areas to use when they call me. Well, this threw me into an absolute tizzy, trying to find someone to tell so that they could call me.

Seriously, have you ever taken a little time off and leafed through the classified pages, both yellow and green? I never knew there were so many different and unusual businesses from bread slicing machines to bail bondsman, from chiropractors to tantalum (see alloys), from bankrupt stock to repairing a zipper. It is all in the classified pages of your telephone book, and whatever you do when you call, don't hang up too soon — just ring and ring and ring. Boy, have I been brain-washed!

The Huntingdon Memorial Clinic Auxiliary has reached the supreme goal in its benefit functions, the stage where they have complete sellouts. It is a unique combination that brings about this goal. They always have excellent programs and they have very enthusiastic members. This year was no exception. For their program they had the Kingston Trio at the Pasadena Civic Auditorium last Tuesday night. It was a good program and good cause — how could they miss?

Mr. and Mrs. Kenneth Christianson had a post-program "Nip and Bite" for the patrons they had invited to the show. Their guests were Mr. and Mrs. Jack Rayburn, Mr. and Mrs. Don Hays, Mr. and Mrs. Dominic Giangregorio, Mr. and Mrs. Ralph Gleim, Mr. and Mrs. Al Knickehr, Mr. and Mrs. Bill Baugh, Mr. and Mrs. Al Dunn, Mr. and Mrs. Charles Hardison, Mr. and Mrs. Gerald Fahey and Mr. and Mrs. Jack McKenna.

Dr. and Mrs. Clete Dorsey and Mr. and Mrs. Don Eggleston joined their two groups together for a post-party at the Vosburg home of the Dorseys. Their group included Mr. and Mrs. Charles Goldsworthy, Mr. and Mrs. Aikman Armstrong, Mr. and Mrs. James Smith, Dr. and Mrs. Robert Mueller, Mr. and Mrs. Ernest Maurin and Mr. and Mrs. Joseph Phillipson, as well as Mr. and Mrs. Robert Boundy, Mr. and Mrs. Ben Swarts, Mr. and Mrs. Rodney Oteo, Mr. and Mrs. Frank Grace and Mr. and Mrs. Tom McCrory.

Mr. and Mrs. George Holmes had a family type party with a pre-show dinner. In their group were Mr. and Mrs. Tom Sutner, Mr. and Mrs. Dennis Hogan, Mr. and Mrs. Ira Lackey and their daughter, Jennifer, Mr. and Mrs. David Hoyt with Susan and Bryan, James Muir and their own son, Doug.

Mr. and Mrs. Ted Spence made their evening a family evening also by including Mr. and Mrs. Ralph Deems, Jr., and Mr. and Mrs. Ralph Deems, Sr. They had dinner "out" before the show.

When you have a birthday only every four years, it gives a good cause for a celebration. Mrs. Ira Lackey surprised her husband on the 29th of February with just such a party. While Ira was on the golf links she decorated the place and got the "fixins" together for a birthday dinner. At each place she had a clever little miniature to depict some humorous phase of each guest's life or personality. They all brought gag gifts to help celebrate the occa-

Sierra Madre Chapter No. 299

Order of the
Eastern Star

Sierra Madre Chapter No. 299 will hold a regular stated meeting on March 16, 1964, at 8 p.m. Worthy Matron Ella Rossel and Worthy Patron Goodrich Simmons presiding.

A social hour will follow the meeting, with Dallas Douglas chairman of the evening.

**Wilson Jr. High
Youth Club
Meeting March 13**

Friday, March 13, 7 to 9 p.m. will be another 7th Grade Youth Club meeting. The young people are enjoying these events very much. The Recreation Department and the parents who have been chaperoning these events should have a big "thank you" from everyone. This type of activity is something that was desperately needed by the youth in the community for many years.

The Kinneloa Canyon Club met last week at the home of Mrs. Robert Swain. From all reports I have heard on the meeting, the program was one of the most interesting they have had. Mrs. Leonard (Janet) Marang, one of the members of the group, gave a silk screening demonstration. According to everyone, Janet has more than her fair share of talent.

The real stars of the meeting, and the happiest news I have heard in months, were the twin sons of Mr. and Mrs. Dean B. Clary. The Clarys were recently fortunate to choose Michael Dean and Stephen John as the newest members of their family. The boys, adorable brown eyed, blonde curly haired twins, will soon be a year old. They found when they came to live at the Clarys' home that in addition to a mother and father, they would have a sister, Deborah Jo, who will be 10 years old in June, and

very happy about her new brothers. I join the entire Kinneloa Canyon in sharing the Clarys' joy.

Horror thought for the day — What will I do if my daughter wins the 12-foot room of "Beatle" wall paper? (Consult my Yellow Pages?)

Easter Headquarters
FOR HUNDREDS
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Selections from top makers — each a leader in its field

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The three top lines to select from
Elizabeth Stewart — Catalina — Petti
Ours exclusively in this area

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Gullett & Harris

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9c SQ. FT.

50 FT. REDWOOD FENCE
24 IN. HIGH PICKETS • REG. \$14.95 VALUE
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REPUBLIC TOILET-TANK SET
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3/8 IN. EXT. PLYWOOD
• 4'x8' PANELS • WATERPROOF
1/2" GALV. PIPE
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• 1/2" GALV. PIPE
REGULAR \$5.50 VALUE

WATER HEATERS
BY REPUBLIC
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REG. \$59.95
25 LB. BAG 99c

SCOOPI! 5000 HEALTHY BIRD OF PARADISE PLANTS
REG. 79c
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NURSERY GROWN STOCK!
Plants are freshly dug and 15 inches or better. Adds the needed SPLASH OF COLOR to California gardens.
Lowest Price in History!
Terrific Value!

Weslock ENTRY LOCK
Complete... Nothing else to say!
• Finished in shimmering shiny BRASS, these WESLOC assemblies are easily interchanged with your "old lock" in a matter of minutes. Anyone can do it!
REG. \$7.00
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TEXACO OIL
(IN LOTS OF 12 OR MORE)
20 OR 30 WEIGHT
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1/2" x3" RDWD. LAWN EDGING
• CAN BE CONTOURED TO FIT YOUR LAWN
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1" x4" x8" DOUGLAS FIR STUDS
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1" x12" PINE SHELVING
(SURFACED 4 SIDES)
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TRANSMISSION FLUID
(IN LOTS OF 12 OR MORE)
The automotive transmission fluid used by leading garages and service stations
REG. 49c QT.

3/4" CEILING TILE
• ACCOUSTICAL • PERFORATED
REG. 20c EACH
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6" x20" SHUTTERS
• HARDWOOD • REGULAR 80c
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Larger Sizes Priced Low, Too!

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Westbound: S. B. Freeway to Garvey turn-off... You're there! Eastbound: Turn off at Peck Rd. North... East on Valley to Garvey... Left on Garvey to Durfee.

Prices in This Advertisement Have Been Held
Over Exclusively For Reader of the
Sierra Madre News Until Wednesday, March 18th.
Please Bring This Advertisement With You.

Notice



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New Style -- Thinner

KRISPY CRACKERS

LB.
PKG.**29¢**

Andersen's Green SPLIT PEA SOUP

17-OZ. CAN

2 FOR 35¢

S.W. Chopped or Minced CLAMS

7 1/2-OZ. CAN

4 FOR \$1

S.W. RED Kidney Beans

15-OZ. CAN

6 FOR \$1

American Beauty

Curly Macaroni

8-OZ.
PKG.**10¢**

LIQUID BLEACH

PUREX

1/2
GAL.**35¢**

KLEENEX -- 50 Ct. Pkg.

Dinner Napkins

5 FOR \$1

Hills Bros. Coffee

71¢

(2-lbs. — \$1.42)

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Asparagus Tips

10-OZ.
PICNIC
SIZE**39¢**

FROZEN FOOD
SPECTACULAR
DELICIOUS DISHES

Stouffer's SPINACH SOUFFLE

12-OZ.
PKG.

39¢

TUNA and NOODLES
WELSH RAREBIT11 1/2-OZ.
PKG.
10-OZ.
PKG.**49¢**

DOLE MIX OR MATCH

Pineapple Juice
Pineapple - Grapefruit
Pineapple - Orange6-OZ.
CAN**5 FOR \$1**

C & W PETITE PEAS

10-OZ.
PKG.**4 FOR 98¢**

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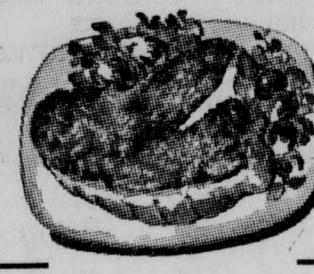
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Daily In Our
Own Kitchen . . .**45¢**Rocky Mt. Sliced
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CHEESE5-OZ.
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LUNCH
MEATS6-ASST.
6-OZ. PKG.**4 FOR \$1**

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DELICIOUS
THRIFTY
MAIN DISH...Tuesday -- 17th
"St. Patrick's Day Treat"U.S.D.A. Choice
BONELESS BRISKET
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TOP ROUND STEAK**89¢**PORTER-
HOUSE**\$1.29**T-
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SWISS STEAK**79¢**Boneless
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ROAST**89¢**Boneless
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ROAST**99¢**Fresh -- Lean Cut-Up
STEWING BEEF**79¢**Rath Black Hawk
Lean Sliced
BACON**55¢**Australian
LOBSTER
TAILS
(4-OZ. MIN.)**65¢**Prices Effective
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March 11-14

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ON THE CORNER ON THE SQUARE
SIERRA MADRE

FRUITS and VEGETABLES

Extra Fancy, Freshly Picked 12 oz. basket

Strawberries 39¢Young Tender
CARROTS1 LB. CELLO
2 FOR 19¢Sweet Juicy Valencia
ORANGES**10¢**Shelled
BRAZIL NUTS**89¢**Hot-Roasted
PEANUTS**49¢**

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AFRICAN VIOLETS, BEGONIAS and AZALEAS in BloomFRESH STOCK THREE TIMES WEEKLY
Approved by Gordon Baker Lloyd

Editorially Speaking....

"Ask and it shall be given you; Seek and ye shall find; Knock and it shall be opened unto you."—Matthew 7:7.

Bankrupt!

Our gold stock has been reduced from 23 billion 252 million dollars in January, 1953, to about 15.5 billion dollars at the present time. Meanwhile, valid foreign claims against our gold have risen from 10.5 billion dollars in 1953 to more than 27 billion dollars at the present time. If all of these claims were presented at the same time, we would be short nearly 12 billion dollars even though we used every penny of our gold. Some 12 billion dollars of our gold is legally required to back our own currency. If this were reserved, we would have only 3.5 billion dollars in gold against more than 27 billion dollars of foreign claims and could pay out at only about 12 cents on the dollar. In other words, in an international sense, we would be bankrupt.

But if we cannot pay the foreign claims on our gold, the dollar will immediately cease to be the medium of world trade, the fiscal systems of some other countries would collapse, because a large part of their reserves are in dollars, our own markets would be gone, except for what little could be cumbersomely bartered, our factories would be largely idle, and unemployment would mount to gigantic proportions.

During the period 1945 to 1963, alone, we gave away well over 100 billion dollars — much of it to the sworn enemies of our country. It is this huge squandering of our wealth that has caused our present predicament. It has already reached crisis proportions and will grow steadily worse until it is stopped. Moreover, the above figure does not include substantial amounts of money sent abroad by a great variety of public and private relief organizations, including the Peace Corps.

Not in the darkest days of the Civil War did we have to humble ourselves as we are now doing to plead, with foreign nations not to present their claims against us and to make short term loans from them to meet some of the more pressing obligations. In other words, the very nations which we have helped to the extent of over 100 billion dollars are now in position to throw us into bankruptcy by demanding that we pay them. No part of the 100 billion dollars which we have given can be used as a credit against the more than 27 billion dollars which we now owe them. In fact, we owe them this money because they have used a portion of the funds we gave them to build up their claims against us.

And so, the mightiest nation ever developed in the history of the world has been brought low because we have adopted and are still following the communist inspired policies for our destruction.

Senator Frank Lausche, Democrat of Ohio, is right in saying that we have no right to tell foreign nations what type of economy they should adopt, but we do have a right to withhold "foreign aid" from any nation which insists on establishing an economic system opposed to our philosophy of free enterprise and which strives constantly to destroy our type of economy and government.

No Skeletons, Please!

When the Warren commission was formed to investigate the details of President Kennedy's assassination, the stated purpose was that the nation wanted the truth — not prolonged mysteries. We wanted to put at rest once and for all the speculations, the charges, the legends, that characterized the aftermath of Abraham Lincoln's assassination.

It is most disturbing, therefore, to have Chief Justice Warren himself announce that some of the testimony his commission is hearing "might not be released in our lifetime." The commission hears testimony in closed session, so the public must depend upon what body's own reports for information as to what has been disclosed.

As Representative Earl Wilson of Indiana has asked, "What's being hidden?" And how much? Why aren't we to be trusted with the facts?

Secrecy breeds suspicion, and the knowledge that people now living probably will never know the whole truth of the tragedy at Dallas can only serve to amplify the very doubts and speculations and wild rumors the commission was supposed to exercise.

The American people want the truth. Skeletons do not make very prideful adornments for our nation's closets.

A Peach In Every Patio?

The Rural Electrification Administration was organized during the post depression times as a means of speeding the modernization of the nation's farms. Its own work, but more especially, the magnificent achievements of the investor-owned electrical industry, have long since achieved that purpose. The REA today is a tax-eating anachronism, working assiduously to perpetuate itself under false pretenses and at public expense.

One of its pleas is that there still are areas not having electric power. And so there are. But consider the sensible answer of George C. McNutt, an Oakland taxpayer. Wrote Mr. McNutt to the Oakland Tribune recently:

"So a man elects to live in Plumas County or the remote areas of Monterey. Is that a valid reason why the federal government should loan money at ridiculously low interest to build a power line to his door? And don't forget, even without REA he needn't forego electricity. It's still possible to buy generator sets, and on time payment plans, too. Next thing we know some politician will decide all city folks should live in a rural atmosphere and we'll have an aid program to plant a peach tree in every yard, complete with beehives, yet."

Now there's a New Frontier for you, LBJ. Not just total war on poverty but Peaches in Every Patio, Bees for Every Bungalow, Absurd? As Mr. McNutt concludes, "not much more so than REA's contention that every rural resident should have electricity at city rates."

Sierra Madre News

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Letters addressed to the editor of the News are welcome, however, they must be signed with correct name if requested. The writer's name will be withheld if requested. Individuals may feel free to express their ideas and as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.

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FREEDOM

At Any Price

By H. V. Witty



An interesting possibility in extrasensory perception occurred between November 26 and November 29, 1963. The midweek edition of the Communist newspaper, "The Worker," dated November 26, 1963, carried the following lines: "We believe that President Johnson on one hand and Congress on the other should act at once to appoint respective Extraordinary Investigation Commissions with full power to conduct a searching inquiry into all the circumstances around the assassination of the President and the murder of the suspect . . . Such an investigating committee, headed by the Chief Justice of the Supreme Court should be composed of citizens and experts who enjoy the confidence of the nation."

"Continues the "Councilor," " . . . In 1964 he (Boggs), doesn't give the clenched fist salute (as he gave on April 22, 1963 when he was head of the Communist Union); it has been replaced by a handclasp and a winsome smile.

"But the speeches and votes remind us of the Hale Boggs of 1963."

It has been widely reported that moments after the assassination of John F. Kennedy, Congressman Boggs appeared before television and attempted to place the blame on the right-wing conservatives. His attack on anti-Communists was bitter, hateful and very similar to that voiced by Tass and Pravda, the official Soviet propaganda agencies.

"The Councilor" published these words in its issue of December 20, 1963: "The Councilor has indisputable evidence that Hale Boggs served 3 years, before entering Congress, as New Orleans Chairman of a communist front activity called 'The Peace Drive of the American Student Union.'

It might be well to remember that Lee Oswald was New Orleans Chairman of another communist front activity called "The Fair Play for Cuba Committee." It would appear to this columnist that placing Hale Boggs on any Commission to investigate Communist activity would be similar to placing a convicted arsonist in one's home to guard against fire or engaging the services of a known sex deviate as a baby sitter.

Perhaps this so-called "blue ribbon" commission headed by Chief Justice Warren may turn out to be a Presidential "pink ribbon" gimmick whose only purpose will be to withhold the truth so vital to the future freedom of Americans!

Spring Harness Race Opening Set For March 12

Coming off a record fall meeting at Hollywood Park, Western Harness Racing Association swings into action for its 20-day spring season Thursday, March 12, at Santa Anita, just two days following the close of the flat racing meet there.

With a record high purse distribution of approximately \$500,000 for a spring session, Western Harness has attracted most of the top horses and drivers to the Santa Anita strip. Top races during the meeting will be the \$20,000 Californian Trot Wednesday, April 1 and the \$20,000 Californian Pace Saturday, April 4.

The trotting contingent will be headed by the giant French-bred speedster New Hat, owned by Ivone Gresat of Padova, Italy. New Hat caught the fancy of Southern Californians last fall at Hollywood Park when he won the \$15,000 Preview Trot and just missed by a head catching Porterhouse in the \$50,000 American Trotting Classic.

New Hat's main objective at Santa Anita will be the Californian Trot and he will have the services of trainer-driver Joe O'Brien, while his chief competition will come from the highly-improved Haste Jim, Express Rodney, Glidden Hanover, Filter and Natchez among others.

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It would seem that Mr.

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Letters to the Editor

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)

Dear Editor:

To criticize is an American tradition. To criticize is right which should be cherished and recognized as a cornerstone of our freedom. We may criticize those who look forward or even those whom we accuse of looking backwards, but by all the rules of moral ethics we must criticize with respect for truthful, responsible presentation.

Mr. Picante's letter of March 5, contained a perfect illustration of brash criticism coupled with irresponsible presentation — a journalistic blockbuster filled with multi-syllabled words and little truth.

Says this critic of conservatism: "A Barry Goldwater who echoes the platitudes of the nineteenth century, or a Birch Society that smells of Nazism are both anachronistic in today's world." In other words, Picante says that a Barry Goldwater who solemnly makes worn out remarks as if they were fresh and important or a Birch Society that resembles Fascism are both out of place in today's world.

Let us consider Picante's statement in the light of Goldwater's remarks.

Goldwater tells us in his book, "The Conscience of a Conservative": "Throughout history, government has proved to be the chief instrument for thwarting man's liberty. Government represents power in the hands of some men to control and regulate the lives of other men. And power, as Lord Acton said, corrupts men. 'Absolute power,' he added, 'corrupts absolutely.'

His announcement to seek the Republican Presidential nomination, Goldwater said: "As a general rule, one party has emphasized individual liberty and the other has favored the extension of government power. I am convinced that today a majority in the Republican Party believes in the essential emphasis on individual liberty . . . I was once asked what kind of Republican I was. I replied that I was not a 'me-too' Republican."

When asked his opinion concerning the U.N. Goldwater replied: "I believe that the U.N. value is to be found as of today in the form of a debating society, for no one can prove that it is a peace making or peace keeping organization."

Concerning Cuba, Goldwater said: "I disagree with these cry babies . . . who say anything we do against Cuba will result in a nuclear holocaust . . . Russia is not going to risk losing her world empire over a tiny island in the Caribbean."

Do these remarks sound like inadequate cigar-store Indian platitudes that are out of place in today's world?

The Birch Society's primary policy is to work toward less government and more individual responsibility, and that is the very opposite of Fascism. Right wing extremism carried to its ultimate would be anarchy or a state in which the individual is supreme and government is completely abolished. Fascism, Socialism, and Communism stand for a totalitarian state and the completely subjugated individual.

According to Webster, the term Fascism comes from the word "fascis," i.e. a bundle of switches or rods bound around an axe and symbolizing the eminent and absolute authority of the centralized government. So if Mr. Picante desires to combat Fascism, he had better start peering behind the misleading cloak of "Liberalism."

It would seem that Mr.

Picante's reasoning is definitely anachronistic!

—BY GEORGE!

Dear Editor:

Crime in the United States during the calendar year 1963 as measured by the Crime Index rose 10 per cent over 1962.

... the suburban communities reported the sharpest increase, with a 13 per cent rise . . .

Experience has shown that nationally young persons under 18 years of age make up over half the arrests for burglary, larceny and auto theft.

These quotations are taken from the "Uniform Crime Reporting (1963 Preliminary Annual Release)", Federal Bureau of Investigation.

Unbelievable as it may seem, after an all time high in crime in 1962, we have again managed to "top" ourselves in 1963 by a 10 per cent increase.

You begin to wonder at what figure or at what point will society say, "This is outrageous, we must act now to reverse the deplorable situation."

Crime is a social disease and can only be controlled by an all out effort of society. The success of crime or the criminal depends on the amount of tolerance society develops. As long as apathy and indifference is "displace interest and action," criminality will continue to take its toll.

These same friends whom Senator P. so plausibly describes as possessors "of the little mind that brags of its conservatism," have come to suspect these establishment - macrocephalons of something akin to treason.

We conservative "Poo bears of little brain" are attempting to enlighten Republicans as well as Democrats as to the threat posed by the existence in both parties of a liberal-socialist faction with ideals and goals co-existent with, if not identical to, the ideals and goals of Communism — not co-existent or identical with the principles of Americanism.

If this be a form of chicanery, then conservatism stands under the glaring light of guilt; but never shall the forces of the right admit to irresponsible charges that they are guilty of attempting to change party labels.

If party labels are ever changed, this change will be forced on the parties by the

YOUR . . . SIERRA MADRE . . . POLICE REPORT

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Thursday, March 12, 1964 SIERRA MADRE NEWS-9

There's

no

place

like home

...for
Pictures!

and no time like now to get
your new Kodak projector!

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Could This Help Sierra Madre

\$15 Million In Storm Drain Bonds Ordered To Be Sold

Another \$15 million in 1958 storm drain bonds will be sold to help finance construction of the program through the fall of this year, Supervisor Frank G. Bonelli said today.

Acting on a recommendation by M. E. Salsbury, chief engineer of the County Flood Control District, the Board of Supervisors adopted a resolution authorizing sale of the bonds with bids to be opened April 7. Delivery is set for around May 12.

Bonelli, who is chairman of the board's Flood Control Committee, said this will be the eleventh sale of these bonds with \$140 million already having been purchased in previous sales.

The 1958 program calls for construction of 184 critically needed storm drains to be financed from the \$225 million bond issue. Voters ap-

proved the program in November, 1958, and construction of the first project got underway the following summer.

When completed, it will add nearly 500 miles of drainage facilities to the area's vast flood control network.

Supervisor Bonelli said the projects are designed by the cities where they are to be located and by County Engineer John A. Lambie for unincorporated territory.

They are constructed by private contractors under competitive bid procedures. Flood Control District personnel administer the contracts and handle operation and maintenance of the facilities upon completion.

The 1958 program supplements an earlier \$179 million undertaking with the objective of relieving critical ponding areas during heavy winter storms, Bonelli added.

The Rosary was recited by Rev. Thomas J. O'Malley on Wednesday, March 4, at the Ripple Mortuary Chapel at 8 p.m. Requiem Mass and interment at the Resurrection Cemetery were in Minneapolis.

Arrangements were made by Ripple Mortuary of Sierra Madre.

CARROT TOP
By Robert Evans

Soon a new Art Shop will launch its career in our fair city and will be open and doing business . . . we still have a couple of vacant holes in our business district, but if not sooner the next new business to open shop may be the Bank of America, if one of the now vacant buildings are not filled and open ahead of their schedule.

—CT—
All of us are extremely sorry to see the McKibbens leave the business world of Sierra Madre, but it is our thinking that they have given this move considerable thought and it was not done in haste . . . a well-earned rest is ordered for them, and we hope they partake of it in full.

—CT—
Rumors have it, and we do mean at this time rumors, that soon a new furniture store may open in the McKibben building, maybe sometime in April or May . . . this size of building will not be vacant long in Sierra Madre you can bet on that.

—CT—
We are still waiting for the Bank of America to light . . . keeps soaring around above us, taking a swoop here and there on Sierra Madre Blvd. It can't be much longer, as all of us anxiously await the news.

—CT—
Isn't it just wonderful how offering Russia credit for wheat sales won its friendship . . . as witness their vote in the U.N. condemning U.S. 'aggression' in Panama?

—CT—
Of course a lot of this political fanfare will soon take the back seat when the umpires will yell out "Play Ball" and that season is not too many weeks away . . . you kinda of sorta feel it in the air already . . . and won't it be fun, we can have the World Series ahead of the November election . . . this is sure going to be a fun year.

—CT—
In closing the column for this week let us remind you of a sort of long expression, that should take a moment or two of good old honest thinking . . .

—CT—
"Freedom is the universal choice of self-reliant men of goodwill who demand self-determination of their affairs and the right to participate in government on the basis of equality with other qualified citizens." After that I will be seeing you around, I hope, I hope, I hope.

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Sierra Madre

Peter Seemon, Former Resident, Passes Away

Peter Joseph Seemon, age 71, passed away March 3, in an Arcadia convalescent hospital. Mr. Seemon was originally from Minneapolis, Minnesota, and was a stereotyper for the Minneapolis News-Tribune there. Six years ago he moved to California, living in Sierra Madre the first two years. Four years ago he moved to 527 W. Foothill Blvd. in Arcadia.

Mr. Seemon is survived by his wife, Mary; two daughters, Mrs. Gloria Ticksman, of Hayward, Calif., and Mrs. Jane Davis, of Zionsville, Indiana; and one son, Mr. William J. Seemon, of Minneapolis. Also a stepdaughter, Mrs. Robert Depew, of Arcadia, and a stepson, Mr. Walter Penberth, of Covina. Mr. Seemon also had 20 grandchildren and two great grandchildren.

The Rosary was recited by Rev. Thomas J. O'Malley on Wednesday, March 4, at the Ripple Mortuary Chapel at 8 p.m. Requiem Mass and interment at the Resurrection Cemetery were in Minneapolis.

Arrangements were made by Ripple Mortuary of Sierra Madre.

Sierra Madre Churches Welcome You

Bonelli To Support New Transit Bill

County Supervisor Frank G. Bonelli today won unanimous support of the Board of Supervisors in support of the Rees-Carrell Bill on rapid transit introduced in Sacramento this week.

"We should be on record along with the Los Angeles County Division of the League of California Cities in fully supporting the Rees-Carrell Bill creating the new Southern California Rapid Transit District, providing for the orderly takeover and abandonment of present Metropolitan Transit Authority," Bonelli asserted.

"Only the establishment of the S.C.R.T.D. can restore public confidence and provide the vehicle for a mass medium of Rapid Transit with broad Countywide participation and public support and acceptance."

"M.T.A.'s dying gasp in pouring good money down a rat hole proves conclusively a bad image that has been created, and no amount of lobbying or blowing of their own horn is going to restore public confidence. Nothing short of an entire 'new look' will enable us to accomplish our goal."

La Salle Lancers Champions Again

The La Salle Lancers have attained the distinction of being named the Santa Fe League champion for the third straight year. Unlike past years, the 1964 champions reached the goal in undefeated style, marking down a 10-0 league record.

Not to be outdone by the varsity, the Bee team of La Salle also won its third straight Santa Fe League championship. Posting an identical 10-0 record in the league, the team also posted the best season record of any sport record.

Three times during the season the Bee scoring record was broken, and the 96 points against Bishop Amat now stands as a mark for the future.

Tim MacDonough, John Keese, and Bob Harold all averaged 15 points or better in league play. MacDonough set the scoring record of 37 points in one contest while on his way to an even 20 point-per-game average.

Unable to repeat for the second time was the La Salle Cee team. The Cee's ended the year in second place with a 7-3 mark, one game behind the league co-champions, Saint Francis and Bishop Alemany.

The local assemblyman returned to Sacramento Sunday, March 1, for resumption of the 1964 Budget Session.

2 Sierra Madreans In Western Pacific

Gerald K. Godfrey, seaman, USN, son of Mrs. William L. Godfrey of 501 E. Highland, and Steve C. Miller, fireman apprentice, USN, son of Dr. and Mrs. Jack S. Miller of 73 W. Sierra Madre Blvd., are serving aboard the anti-submarine warfare aircraft carrier USS Bennington which departed Feb. 19 for a six-month Western Pacific cruise.

Bennington will visit Hawaii for training exercises before departure for Japan and the Far East as part of the Seventh Fleet. The carrier is scheduled to return to her home port in early August.

The carrier is the hub of an anti-submarine "Hunter-Killer" group which is com-

posed of surface, sub-surface and air units working together as a combined force to find and destroy enemy submarines.

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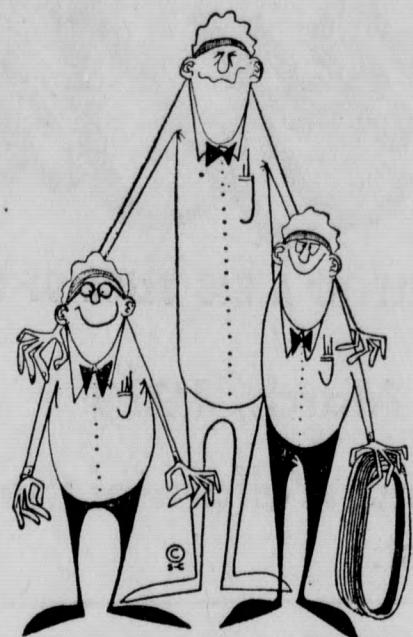
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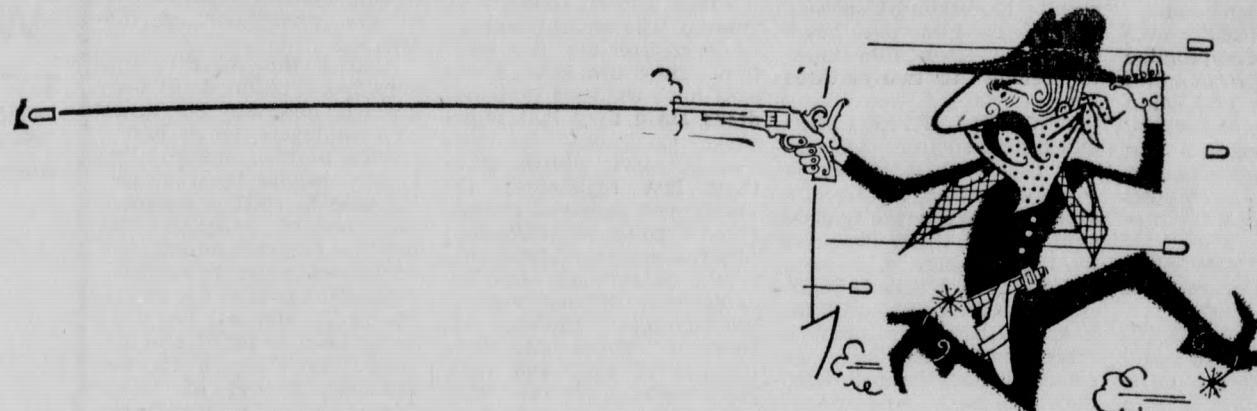


**Seeing More
In '64**



THE LONG AND SHORT OF IT IS WE HAVE
BEEN

HELD UP



Not quite as dramatically as the picture shows but enough to delay the opening of the first section of town. we had planned on having pictures for subscribers north of Grand View by the middle of March, but we'll have to ask you to be patient a little longer. We'll not sacrifice quality for speed and we're sure you would want it that way.
Since there's **MORE TO SEE ON CABLE TV** we want you to see it at its very best.

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To
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On
CABLE
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SIGN THE APPLICATION TODAY
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No Immediate Money Needed!

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SATURDAYS -- 8 A.M. TILL 12 NOON

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356-1702

**SPORTS
AS
Hank Ives
SEES IT**



LITTLE THIS-N-THAT
WHEN HAS A HORSE been more aptly named than Mr. Consistency? The winner of the San Juan Capistrano last Saturday went by the grandstand the first time under an extremely tight hold by Ken Church, yet seemed to be so eager to run there appeared to be little doubt that Ann Peppers' standard-bearer would be an easy winner.

THE 15 LENGTH VICTORY by No Compromise last week brought to mind the time back in 1957 when Snow War under jockey Bill Skuse, dashed to a win by some 20 lengths, on a muddy track, the largest margin in Santa Anita history.

WOULDN'T STAN MUSIAL get a mess of votes if he ran for president?

FOR EXCITING BASKET-BALL, plan to take in some of the action in the California State junior college tourney on tap this Thursday through Saturday. Watch for Jerry Tarkanian's Riverside Tigers to rule as favorites, if their great center, Bob Rule is able to play after recovering from an auto injury.

IT SEEMS LIKE ANCIENT HISTORY, but Cassius Clay was named "Fighter of the Year" in 1963 by Ring Magazine, who also called the Clay-Jones battle the best of the year. Perhaps it is Ring Magazine who is responsible for making the heavyweight division a 11 powerful.

DID YOU KNOW that over

**Special offer
from Dorothy Gray**

SATURA
the true
moisture
cream
\$850 Size
NOW \$600

Save on the gentle-mannered cream ladies prefer. Satura's humectant action aids in the prevention of dryness, gives skin a petal smoothness. Either of its formulas, with hormones or with Vitamin A, will help soften, smooth and moisturize as few other creams can. Discover Satura today at these savings.



Ladies choose Dorothy Gray
Hartman
DRUG PHARMACY
29 N. Baldwin EL 5-3311

90 per cent of the nation's horse owners lose money on their mags? Just ask Irv Noren, Mickey Meguier and their syndicate, since they have had no luck at all at Santa Anita. One horse, Gold Sun, came up with bad legs and had to be turned out and the other, Imperial Eagle, just plain forgot how to run.

JUST ASKIN, but why aren't professional golfers limited to just one home town? So often they seem to "belong" to two or three home towns.

WHO WILL BE LEO DURCHER'S spring phenom this year? Bill Wagoner on Johnny Werhas, who really seems to have a pretty good shot at the third base job for the Dodgers.

BETCHA A NICKEL DEPT. . . Paul Hornung and Emil Karras will be reinstated to professional football by commissioner Pete Rozelle. Both men have done all that could be asked of them and their return to the grid wars would improve the football image in the eyes of the public.

CHUCK RUBSAMEN JR. was named new proxy of the Pasadena Quarterbacks Club, succeeding this reporter, at the annual directors meeting Monday night at a Pasadena restaurant.

GOOD TO SEE Muir's Pritchett and Allen named to the South's team for the annual high school Shrine Game in August. But how was Pasadena's Evan Morgan overlooked?

THIS REPORTER vividly recalls a lengthy discussion with Cassius Clay in 1962 when Warren Dorn brought the rising hopeful to a Quarterback meeting. Clay was quiet, confident, respectful, sharp and eager during the conversation, but when he got on his feet in front of the crowd, that was something else again. He reverted to the "Lip" and about the nicest thing you can say is that he was boastful.

LOCAL DRIVE-INS are running paid ads encouraging petitions to ban pay-TV. Now what's that all about?

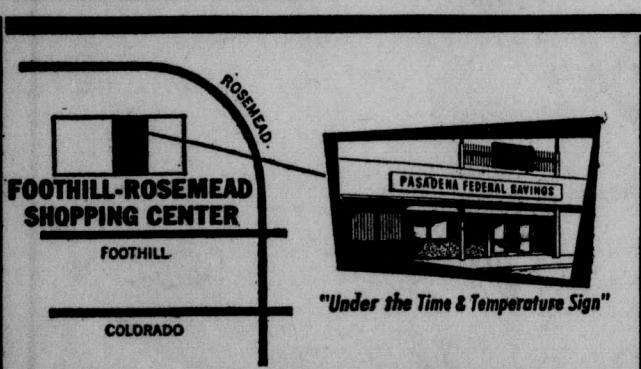
DENNIS POLOSKY was named most valuable player in the Sante Fe League while hanging up a 17.5 points per game for La Salle High, as they swept to the title. Team mate John Stygles also was named to the All-Conference quintet.

TOMMY DAVIS joins a rather exclusive National League group of just four men who have repeated back-to-back batting titles. Hans Wagner did it in 1906-09; Roger Hornsby from 1920 to 1925; Jake Daubert of Brooklyn turned the trick in 1913 and 14, and Stan Musial in 1950 through 1952.

HOW MANY MAJOR LEAGUE shortstops are better all around players than the Angels' Jim Fregosi? Dick Groat and maybe Tony Kubek and Louie Aparacio and perhaps Maury Wills, although the Angel star hits with much more power.

IT'S LITTLE LEAGUE TIME . . . Or haven't you noticed the boys around town with the baseball gloves hanging from the handlebars?

Attend the Church of Your Choice Sierra Madre Churches Welcome You



MOST CONVENIENT!

**4.8%
CURRENT ANNUAL RATE
4 DIVIDEND PAYMENTS
YEARLY**

PASADENA SAVINGS

EAST PASADENA: 3617 E. Foothill Blvd.
DOWNTOWN: Green at Los Robles.

Accounts Insured to \$10,000 by
Federal Savings & Loan Insurance Corp.

**Registration Places In
Sierra Madre Announced**

In accordance with our policy of providing useful information to the citizens of Los Angeles County, published below is a list of the Field Deputies where persons may register for coming elections. Most of these places are private residences, and the persons desiring to register will, in most cases be able to do so during reasonable hours throughout the week, and on Saturdays and Sundays.

The registration of voters for coming elections is now in progress. The closing date for registration of voters is always the 54th day prior to the day of any particular election.

There are six classes of persons who should register or re-register for the election. They are: (1) Those who have changed their address since they last registered; (2) Those who have changed their names since they last registered; (3) Those who desire to change their political affiliation; (4) Those voters whose registrations were cancelled because they did not vote at the General Election in 1962; (5) Those who have become of age, and have not registered; (6) New residents of Los Angeles County who will have the required qualifications by the date of the election. These qualifications are: (a) one year residence in the state; (b) ninety days residence in the county; (c) Twenty-one years of age; (d) A naturalized citizen must have been a citizen for at least ninety days prior to the date of the election, and must show his naturalization papers to the deputy, when registering for the first time; (e) All voters must be able to read the English language and sign their names.

Registration places in Sierra Madre are:

K. M. Seegmiller, 181 E. Grand View Ave.; Mrs. N. A. Seegmiller, 181 E. Grand Windsor Lane; Miss D. A. Hill, 55 W. Sierra Madre Blvd.; Mrs. L. M. Warfel, 55 W. Sierra Madre Blvd.; Mrs. M. S. Kay, 845 Canyon Crest Dr.; Mrs. H. A. Klein, 470 E. Grand View Ave.; Mrs. F. E. Stroup, 555 W. Highland Ave.; J. L. Rogers, 550 Oakdale Dr.; Mrs. S. J. Asher, 410 Gatewood Ter.;

The annual Used Book Sale, sponsored by the Friends of the Sierra Madre Public Library, opens tonight with the advance preview sale, which is open only to members of the Friends. The preview sale will start at 6 p.m. and continue until 9 p.m.

The general public is invited to attend the Book Sale tomorrow, Friday, March 13, from 10 a.m. until 9 p.m.

The Children's Sale, complete with the traditional juice and cookies, will be held in the Library parking lot Saturday, March 14, from 10 a.m. until 12 noon.

Proceeds from the sale of books, records, prints, and the like, will go to the Library for purchase of new books.

This year, raffle tickets will be an additional feature of the Book Sale, as well as advance publicity for the coming Art Fair, also sponsored by the Friends. The tickets will be sold on six art objects to be shown at the Art Fair on April 18 and 19. Tickets for the raffle may be purchased at the Book Sale.

**Library Features
Peterson
Memorial Books**

A special display of books purchased for the Sierra Madre Public Library in memory of Selmers E. Peterson will be featured in the library this week. Mrs. Florence Peterson, who resides at 637 W. Grand View, helped the librarians select books which would be especially appropriate in memory of her late husband. City librarian, Josephine Terry is pleased to report that around 50 friends of the Peterson family have given over \$200 to this memorial.

HOW MANY MAJOR LEAGUE shortstops are better all around players than the Angels' Jim Fregosi? Dick Groat and maybe Tony Kubek and Louie Aparacio and perhaps Maury Wills, although the Angel star hits with much more power.

IT'S LITTLE LEAGUE TIME . . . Or haven't you noticed the boys around town with the baseball gloves hanging from the handlebars?

Attend the Church of Your Choice Sierra Madre Churches Welcome You

**Elementary
School
Menu
March 16 - 20, 1964**

Monday—Roast pork or

chopped beef over rice, buttered beets, celery sticks,

sugared prunes, bread and butter.

Tuesday—Hamburger, buttered peas, cole slaw, fruit cocktail.

Wednesday—Meat balls, mashed potatoes, celery sticks, peach cup, whole wheat roll.

Thursday—Barbecued turkey-burger, cheese cube, green beans, lettuce wedge, thousand island dressing, apple crisp.

Friday—Tuna or chicken and noodles, buttered mixed vegetables, fruit salad, Easter egg cake, peanut butter sandwich.

Each lunch must contain one-third quart milk and 2 tbs. butter. A la carte items also available.

AT CONVENTION
Dr. Donald W. McCormack, dentist in the Sierra Madre Medical Center, will attend the annual meeting of the International Academy of Orthodontics at the Miramar Hotel in Santa Monica on March 14. He is a charter member of the Academy.

Shumacher—The Mammoth Lakes Sierra.

Browne—Wilderness, America's Living Heritage.

Brenton—Bahia, Ensenada and Its Bay.

Hart—Old Forts of the Northwest.

Klinck—Monument Valley.

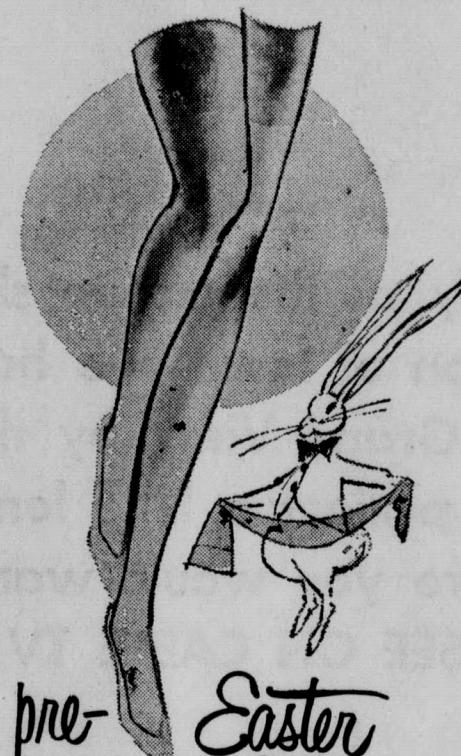
**Ives & Warren
MORTUARY**
100 NORTH HILL AVE. • PASADENA
Sycamore 6-4375 • Ryan 1-7369

63 Years
Serving the
Foothill
Communities



25 Years of Devoted Service to the Health and Welfare of the Area We Serve. Quality Prescriptions At a Fair Cost.

25th Anniversary Specials . . . Say Thank You For Your Patronage

First Quality Nylon Seamless  pre-Easter #HOSIERY SALE! 2 PAIR FOR 88¢	BUFFERIN 225 Tablet Size REGULAR VALUE \$2.37 \$1.79	CREST Tooth Paste Family Size REGULAR VALUE 83¢ 53¢
RUBBING ALCOHOL 70% Iso-Propyl REGULAR VALUE 29¢ 2 PINTS FOR 30¢	ANACIN Bonus Buy 200 Tablets REGULAR VALUE \$1.98 \$1.49	
Ironing Board Pad & Cover Sets REGULAR VALUE \$1.98 66¢	Typing or Filler Paper REGULAR VALUE 49¢ 29¢	Baby Pants Waterproof - Plastic All Sizes 4 PAIR FOR 49¢
DELUXE TRANSISTOR RADIOS Complete 6-Transistor 9-VOLT TRANSISTOR BATTERIES Special 39¢	BRECK SHAMPOO Regular - Dry - Normal REGULAR VALUE \$1.80 Special \$1.09	Micrin Mouthwash REGULAR VALUE \$1.29 88¢
MAALOX LIQUID 12-oz. Bottle REGULAR VALUE \$1.49 99¢	ZORRIES Ass't Sizes and Colors REGULAR VALUE 37¢ 3 Pair \$1.00	EPSOM SALT 5-POUND BOX 39¢
Beauty Band HEAD BANDS REGULAR VALUE 39¢ 19¢	Transistor Batteries 9-Volt SPECIAL BONUS BUY 39¢	AQUA NET HAIR SPRAY 13-oz. can REGULAR VALUE \$2.00 88¢

Choose Your Pharmacist As You Would Your Doctor 4 Pharmacists To Serve You Day or Night  Pharmacists such as ours, working with their colleagues, are always improving the compounding and dispensing of drugs, for your better health. For this prompt accurate service—bring us your next prescription.	FAST FREE DELIVERY Call 355-3456 AFTER HOURS OR EMERGENCY ONLY 355-1060	
Royal Drugs 82 W. SIERRA MADRE BLVD. SIERRA MADRE LOTS OF FREE PARKING IN REAR Use Driveway Entrance on Baldwin Ave. — Next to Post Office		

**Hours
9 A.M.-9 P.M.
Closed Sunday**
**WE GIVE
S & H
GREEN STAMPS**

QUITTING BUSINESS

LEASE
EXPIRES
MUST VACATE

Chairs & Rockers

\$129 PROVINCIAL	\$89
ROCKER	
\$289 LOUNGE CHAIR & OTTO	\$189
\$229 QUILTED LOVE SEAT	\$149
\$98 COLONIAL ROCKER	\$75
\$99 MOD. SWIVEL ROCKER	\$69
\$140 EMPIRE SWIVEL ROCKER	\$99



SALE STARTS THURS. 9 A.M.

EARLY AMERICAN AND MODERN, BEDROOM SUITES

\$299 COLONIAL 5-PC. SUITE	\$199
Genuine Salem dresser, mirror, poster bed set. 2 stands.	
\$199 LANE DRESSER & MIRROR	\$119
Walnut—6 drawers—Modern style.	
\$439 SOLID BIRCH SUITE	\$329
dresser, mirror, bed, 2 commodes	
\$139 MAPLE DRESSER & MIRROR	\$89
Genuine Salem—9 drawers.	



IMPORTED

Reversible Braided Oval Rugs

APPROXIMATE
9' x 12' SIZE



LIVING ROOM FURNITURE

\$265 QUILTED 8 FOOT SOFA	\$199
Modern 3-cushion style. Sheppard casters	
\$439 TUFTED VINELLE 8 FT. SOFA	\$329
Provincial style — Tufted back	
\$289 CHANNEL BACK SOFA	\$199
3 cushion style — Provincial trim	
\$205 PILLOW BACK SOFA	\$159
Modern styling — foam — Sheppard casters	
\$479 QUILTED SECTIONAL	\$348
3 Piece — Provincial style	
\$289 QUILTED PROVINCIAL SOFA	\$199
Wing back style — incl. arm chairs	

Open Daily 9 to 9 — Sat. 9 to 5

MCKIBBEN
FURNITURE COMPANY
47 W. SIERRA MADRE BLVD.
(IN THE CENTER OF THE CITY OF SIERRA MADRE)

LEGAL NOTICE

Army Lt. Stoffel Airlifted To Germany In Feb.

The City Clerk of the City of Sierra Madre will receive sealed bids for certain fence work, said work involving approximately 495 feet of the high-tension-14-gauge fence and including posts, top railing and other appurtenances up to this hour, 10:00 a.m. Thursday, April 9, 1964. At this time they will be publicly opened and read in the Council Chamber of the City Hall, 51 W. West Sierra Madre Blvd., Sierra Madre, Calif. The bids will be presented to the City Council at 8:00 o'clock, April 10, 1964. A pre-spection of this site will be on March 25, 1964 at 10:00 a.m. only. Prospective bidders should meet at the City of Sierra Madre, City Hall at that time.

Specifications. Bid Proposal, Special Provisions and Plans are available in office of the City Clerk where copies may be obtained.

The City of Sierra Madre reserves the right to reject any and/or all bids, to waive any informality in any bid and to hold all bids for a period of 30 days for purpose of examination and comparison.

A bid bond, Cashier's check or certified check in the amount of 10% of the bid shall accompany all bids. All bids shall be submitted on the Bid Proposal sheet furnished by the City Clerk.

The bidders are notified that the general prevailing wage for the area has been determined by the City Council by Resolution No. 2038 to be that of the Southern California Master Labor Agreement for the Construction Industry, and pursuant to the statutes of the State of California, not less than this wage shall be paid for labor on the above project.

L. MARIE WARFEL
City Clerk
Publish Sierra Madre News
March 12 and 19, 1964

Albert Westhafer Training In Southern Germany

Army 2d Lt. Thomas N. Stoffel, son of Mrs. Evelyn R. Stoffel, 187 E. Montecito, Sierra Madre, and more than 1,400 other members of three 2d Armored Division units were airlifted from Fort Hood, Tex., to Germany during the period Feb. 12-16 to take part in Exercise Long Thrust X.

The exercise is a continuation of a series of operations designed to airlift entire units to Europe to bolster NATO defenses and to demonstrate U.S. capability to reinforce combat units in West Germany.

Lieutenant Stoffel, a platoon leader in Company A, 1st Battalion of the division's 50th Infantry at Fort Hood, entered the Army in June, 1963.

The 23-year-old officer is a 1958 graduate of Pasadena High School and a 1963 graduate of the University of California at Santa Barbara.

His father, Harold J. Stoffel, lives at 2800 E. Walnut,

Pasadena.

LEGAL NOTICE

NOTICE OF TRUSTEE'S SALE

T.O. No. 63-6301
TO: TUESDAY, March 24, 1964, at 11:00 A.M. TITLE INSURANCE AND TRUST COMPANY as duly appointed Trustee and authorized to Deed the property situated on 26 of Hawk's Tract, dated March 17th, 1961, executed by HARRY L. DAUBEN and ELMER N. DAUBEN, husband and wife, and recorded March 27, 1961, in book 11726, page 623, of Official Records of the County of Los Angeles, California. WILL SELL THE PROPERTY TO THE HIGHEST BIDDER FOR CASH (payable at time or sale in lawful money of the United States) at the entire tract of the Los Angeles County courthouse, at 501 West First Street, Los Angeles, California, all right, title and interest in and to said property held by it under said Deed of Trust in the property situated in San Gabriel County and State described as:

Lot 26 of Hawk's Tract, as per map recorded in Book 11, page 8 of Maps in the Official Records of County recorded of said county.

Said sale will be made, but without covenant or warranty, express or implied, regarding the property, including franchises, to pay the remaining principal sum of the note secured by said Deed of Trust, to wit: \$26,500.00, with interest from August 27, 1963, as said note provided, advances, if any, under the terms of the Deed of Trust, and the fees and expenses of the trustee and of the trust created by said Deed of Trust.

The undersigned bidder said Deed of Trust, by reason of a breach or default in the obligations secured, that he therefore executed and delivered to the undersigned a written Declaration.

JOSEPH DAUBEN, a

student, son of Mr. and

Mrs. Elmer J. Dauben of 401 N. Sunnyside, Sierra Madre.

He is a graduate of Pasadena High School, Pasadena.

Due to popular demand, the Santa Anita Dog Training Group is adding a new class to its schedule on Saturday afternoon, March 14, at 2 o'clock. These afternoon classes, which are held in the winter months, are very popular and it would be well for those interested to call and make a reservation. And dog five months or older may be enrolled.

There also will be an evening class starting on Monday, March 16, at 7 o'clock. These courses are held in Arcadia County Park. For further information, please call Hillcrest 6-6858 or EL-4148.

Joseph Dauben Makes Honor Roll

Dr. Harold McClelland, dean of faculty at Claremont Men's College, has announced that 117 students have been nominated to the Academic Honor List for the fall semester.

To qualify for the honor list, a student must maintain a B average, receive no F's in any subject, including physical education, and no incomplete. He also must carry 14 units of study.

Among the 117 students qualifying for the honor list is Joseph Dauben, a sophomore, son of Mr. and Mrs. Elmer J. Dauben of 401 N. Sunnyside, Sierra Madre. He is a graduate of Pasadena High School, Pasadena.

ATTEND THE CHURCH
OF YOUR CHOICE
THIS SUNDAY

Thursday, March 12, 1964 SIERRA MADRE NEWS—13

County Assessor Post-audit Report

has been a noticeable improvement in the quality of business statements," Watson said. "We anticipate the trend will continue."

Turning to the long-standing problems with the data-processing and paper-flow operations within the department, Watson said the team of management consultants working with his own systems group had begun a full-scale attack on problem areas but warned that it might take several years to complete the task. Meantime, he said, errors might still occur.

"Last year, for example, clerical errors in about 200 documents, out of the hundreds of thousands we process, caused duplications of over \$100,000," he said. "One minute error can create a major difference."

Watson also called for legislation to limit total property taxation to a maximum 2% of market value, an end to the taxation of household furnishings, and tightening up exemptions granting tax relief to special interests.

Read the Classified
They are Little
Bargains with a
Saving

PLAN AHEAD



for a financially secure future. Just as mighty oaks start from small acorns, great financial empires start with the first coins saved and then invested wisely.

4.85%
per annum paid quarterly

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Across from J. W. Robinson's
Save-by-mail postage-free
Savings insured to \$10,000
Ample free adjacent parking

ATLAS FEDERAL SAVINGS AND LOAN ASSOCIATION



OUT OF THE SHADOWS... and into the light. New hope for the millions of mentally retarded children and adults of our country. Today, mental retardation afflicts 3% of our population... but they can be helped. Advances in pre-natal care, post-birth treatment and rehabilitation are being used in the battle against this mental crippler of children. Through continued research, the future holds promise for marginal independence for 25 out of every 30 mentally retarded children and young adults. A frightening affliction, yes... but mental retardation is coming out of the shadows!

YOUR PHARMACIST ...FOR FAMILY HEALTH INFORMATION

An interview on Mental Retardation by John Batchelder, of ABC with Dr. Patrick J. Doyle, Deputy Secretarial Assistant to the President for Mental Retardation.

FRIDAY, March 13
11:30 A.M. KMAX

Hartman
in business since 1910
Rexall Pharmacy
29 N. BALDWIN
EL 5-3311
RELIABLE PROFESSIONAL PHARMACISTS

It Pays to Buy
where you Live

MONEY we spend away from home does not help pay taxes in our community, and it's obvious that come next year somebody must make up the difference...



Guess Who...

About one-third of every dollar we spend goes to help pay the RUNNING expenses — and the GROWING expenses — of some American community ... OUR community, if we spend that dollar at home...SOMEBODY ELSE'S community, if we spend the dollar where HE lives.

When a dollar leaves home that could just as well OR BETTER have been spent here...the part of it that helps support the community goes along, too, of course. And our own community tax pot has less money in it.

But schools and roads and streets, churches and local charities, police and fire protection, ... all of the normal necessities and conveniences of community life... go on costing about the same.

So... with community expenses the same, and community income LESS... who makes up the difference? WE DO. You might say it's sort of like paying taxes TWICE... once for the other fellow ... and then going down in our pockets to pay them again... for ourselves.

It Pays to Buy Where You Live

These firms are genuinely interested in the future of our Community and your welfare . . . patronize them

**HARTMAN
REXALL DRUG STORE**
Since 1919
29 N. BALDWIN EL 5-3311

ROYAL DRUGS
Free Delivery We Give S&H Green Stamps
82 W. SIERRA MADRE BLVD. EL 5-3456

**RAMBEAU
T.V. ANTENNA SERVICE**
The best in T.V. Service
17 W. SIERRA MADRE BLVD. EL 5-1560

**FOOTHILL
T.V. CABLE COMPANY**
You will see more in 1964
38 N. BALDWIN 356-1702

MEYER T.V. & APPLIANCE
For dependable service
4 W. SIERRA MADRE BLVD. EL 6-1136

**HIGHLAND
LIQUOR STORE**
DRIVE-IN STORE
Jim and Frank Burke
324 W. SIERRA MADRE BLVD. EL 5-8544

BYRON HOPPER, Jeweler
90 W. SIERRA MADRE BLVD.
Complete Customer Service
Devoted To Their Satisfaction

WISTARIA FLOWER SHOP
Floral Arrangements
74 W. SIERRA MADRE BLVD. EL 5-0113

**SIERRA MADRE
PAINT & WALLPAPER**
Try us for — Service — Selection — Price
35 N. BALDWIN EL 5-3378

CARL HANSEN FORD
Sierra Madre's Authorized Dealer
120 W. SIERRA MADRE BLVD. EL 5-2321

MACK'S GARAGE
"Service is our business"
25 E. SIERRA MADRE BLVD. EL 5-1728

BROWN'S FURNITURE
Free decorating service
303 W. SIERRA MADRE BLVD. EL 6-137

PANTORIUM
Sierra Madre's only drive-in cleaners
Personalized service
COR. S. M. BLVD. & LIMA ST. EL 5-6474

TOY & PATIO VILLAGE
Complete Headquarters for
Toys, Bicycles & Patio Furniture
140 W. SIERRA MADRE BLVD. 355-6641

**CALIFORNIA
WATER & TELEPHONE CO.**
A private owned utility
devoted to Sierra Madre service
116 W. LIME ST. MONROVIA

NORM'S GARAGE
Our newest addition — Dyna-Monster Tuning
22 E. MONTECITO EL 5-1146

SIERRA MADRE PLUMBING
Appliance and Service
15 KERSTING COURT EL 5-7283

G-E-M PLUMBING
"Just call and see how easy it is"
27 S. BALDWIN EL 5-0753
Repair — Remodel — Free Estimates

DON JACKSON
Finest in Men's Wear
Custom Tailoring
18 W. SIERRA MADRE BLVD. EL 5-1236

RALPH'S SHOE STORE
We Fit Your Feet . . . Not your Imagination
S&H Green Stamps BankAmericard
41 N. BALDWIN EL 5-0479

WILLINGHAM TYPEWRITER
Repairs — Service — Sales
16 W. SIERRA MADRE BLVD. EL 6-1537

AL FOXTON CHEVRON
"Station and Garage"
115 W. SIERRA MADRE BLVD. EL 5-2178

JIMED RICHFIELD SERVICE
Finest in Goodyear Tires — Service
50 S. BALDWIN EL 5-9991

**SIERRA PRINTING
& MAILING**
Offset Printing — Memographing
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71 N. BALDWIN EL 5-6226

**SIERRA MADRE
SHELL SERVICE**
54 N. BALDWIN AVE. at MONTECITO
"Free pick-up and delivery"
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THE MUSIC SHOP
Records At Discount
C. R. Engle
43-45 N. BALDWIN EL 5-7613

**SIERRA MADRE
CHAMBER OF COMMERCE**
Working for the people of the Community
71 NO. BALDWIN EL 5-7141

ARNOLD'S HARDWARE
Paints — Gifts — Sports
Hardware — Housewares
Fertilizer — Free Delivery
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**DON'S
SIERRA MADRE HARDWARE**
Everything in Hardware
A. M. Ferreira
25 W. SIERRA MADRE BLVD. EL 6-1421

FLAMINGO PROPERTIES
496 W. SIERRA MADRE BLVD.
The best listings available
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**SIERRA MADRE
REALTERIA**
Listings always wanted
304 W. SIERRA MADRE BLVD. EL 5-3433

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AND ASSOCIATES**
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Three National Merit Finalists

Richard Sepic, son of Mr. and Mrs. Vladamar Sepic of 252D Mariposa is among the three La Salle High School seniors named as finalists in the National Merit scholarship competition.

Winners of such scholarships are entitled to attend college anywhere in the United States. Original qualification is based upon

scores in national tests. Advancement from semi-finalist to finalists is based upon high school achievement, extra curricular activities in high school, and recommendation of the school. Finalists in the competition now submit further proof of merit and await the decision of the judges.

Other La Salle finalists are Peter J. Gettinger, son of Mr. and Mrs. Leonard Gettinger of Alhambra and Terry M. Mead, son of Mr. and Mrs. Thomas Mead of San Marino.

Also, Brother R. Emery, FSC, La Salle High School Dean of Studies, has announced that 20 La Salle High School seniors have been named semi-finalists in the competition for California State Scholarships.

Original qualification is based upon scores in the Scholastic Aptitude Test. Winners are allowed to attend colleges anywhere in the State of California on scholarship.

Seniors achieving semi-finalist rank were: Peter J. Gettinger, Joseph H. Marshall, Terry M. Mead, Peter R. Thomas, James A. Grivich, Richard J. Sepic, Ronald D. Rakich, Peter S. Tarbox, Stephen M. Ehret, David R. Meeks, James A. Jarvis, Thomas M. Fiskin, John B. Spalding, John S. McLoughlin, Stephen J. Holstein, James T. McIntosh, James F. Keese, Peter Van Kuran, Christopher M. Ryan, and Mark C. Klingerman.

Thomas W. Thayer
Now In Hawaii

Army PFC Thomas W. Thayer, 24, whose parents, Mr. and Mrs. Francis W. Thayer, live at 561 Elm St., Sierra Madre, and other members of the 25th Infantry's 25th Military Police Company, are participating in Exercise High Top II, a five-week field training maneuver in Hawaii. The exercise is scheduled to end March 6.

The men of the division moved from the Island of Oahu to the rugged lava beds of the volcano Mauna Loa, on the Island of Hawaii, for the live-fire and combined arms training exercises.

Thayer, a military policeman in the company at Schofield Barracks, Hawaii, entered the Army in April, 1963, completed basic training at Fort Ord, Calif., and arrived at the barracks last September.

He is a 1958 graduate of Pasadena High School and a 1961 graduate of Pasadena City College. Thayer was employed by Scandia Realty Co., in San Francisco, before entering the Army. He is a member of Zeta Sigma fraternity. His wife, Carolyn, is with him in Hawaii.

Don't look now — but
Right near you is
THE PLAZA SHOP!
Just off Baldwin at
39 EAST MONTECITO
Dresses - Sportswear
"Ask Trudie" — EL 6-1495

Doug McMann

REFLECTIONS
OF A MAN
ABOUT TOWN



Perhaps the politicians are the real cause of smog in sunny California. Their glib pronouncements, particularly in this sector of the country, could be the real reason for our air-pollution. Campaign promises can get mighty sticky, particularly when candidates have a go at each other. Certainly all is not "sweetness and light" in the political world.

and rhyme,
Happy hearts enthralled
in rapture,
Learned the art of finding
time!

— J. Berne Weiss

Memo from Miss Nomer:
"Some people are so narrow-minded they have to stack their prejudices vertically."

Then there was the elderly lady who remarked to the clerk at the Internal Revenue office, "I do hope you will give my money to some nice country."

The bronze star medal has been awarded to First Lt. Charles R. Gildart Jr., who is on duty in Korea, according to word received by his parents, Col. and Mrs. Gildart of 531 Elm.

Opportunity is what opens the door for you, but it takes hard work to stay on the inside!

Ost's Landscape Nursery, 320 W. Sierra Madre Blvd. is preparing to celebrate its fifth anniversary next weekend. A combination of hard work and the enthusiastic patronage of garden-loving Sierra Madreans has created a thriving business for Bob Ost.

10 Years Ago:
March 11, 1954

The Boy Scout "family" of the Congregational Church has responded enthusiastically to a fund drive that serves a double purpose. In raising money to help the San Gabriel Valley Boy Scout Council, of which Sierra Madre is a part, purchase 400 acres high on the north side of Mt. San Jacinto, they also are establishing the Everett W. Carver Memorial.

Directors of the Kiwanis Club have decided to lend immediate financial assistance to the Toy Loan Library sponsored by the Sierra Madre Junior Woman's Club. They also plan to include this institution as a beneficiary in future community fund campaigns.

An eight pound, fourteen ounce boy, Robert Lee, was born Saturday night to Corp. and Mrs. Robert Ward of 290 W. Highland Ave. Corp. Ward, on several weeks leave, returns to his base at Amarillo, Texas, Sunday evening.

30 Years Ago:
March 9, 1934

Please turn to page 2

THE TRUE WORDS
Are Always
PRINTED

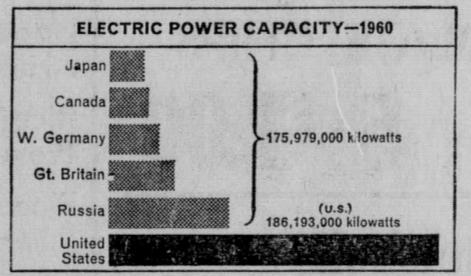
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of reading on subjects most
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Answers to key questions
about the investor-owned
electric utility industry
and the all-electric futureHow does the USA compare with
Russia in power?

Every way you measure it, America is well out front in the race for electric power. The production of electricity per person in the USA is more than three times that of the USSR. Looking far into the future, experts do not foresee Russia, with its government-operated system, ever catching up with USA.

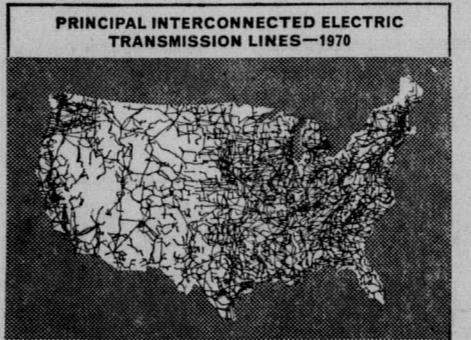
There is hardly anything in the history of industry to compare with the steady, orderly progress made over the past 80-odd years by the electric industry. This chart shows how we stand in electric power capacity compared to other nations.



How well is the USA served electrically by investor-owned utilities?

Virtually every community, farm and hamlet in USA is served with low-cost electricity by investor-owned utilities such as Southern California Edison. Their transmission lines crisscross the face of America, bearing the low-cost power needed for modern living today and in the bright, busy all-electric future.

Here's how America's principal electric transmission lines will cover the U.S. by 1970.



By 1970 the investor-owned electric companies expect to nearly double their present generating capacity. By 1980 this figure is expected to reach over three and one-half times today's total.

This growth is pretty staggering, even in a land where growth is taken for granted. But when it is remembered that this surging growth of low-cost electricity comes on a pay-it's-own-way basis — with not a penny of tax support — it is doubly significant. It is, fortunately for us taxpayers, totally unnecessary for the government even to attempt or consider duplicating the service and facilities of the investor-owned utility companies of America.

For more details, send for your copy of "The Investor-Owned Electric Utility Industry." Write: The Advertising Department, Southern California Edison Company, P.O. Box 351, Los Angeles 53, Calif.

OUT OF THE COBWEBS

10 Years Ago:
March 11, 1954

The Boy Scout "family" of the Congregational Church has responded enthusiastically to a fund drive that serves a double purpose. In raising money to help the San Gabriel Valley Boy Scout Council, of which Sierra Madre is a part, purchase 400 acres high on the north side of Mt. San Jacinto, they also are establishing the Everett W. Carver Memorial.

20 Years Ago:
March 9, 1944

Figures recently released by the Census Bureau reveal a significant shift in population from the East to West Coast. In the past four years New York state has lost one million people, while California has gained about the same number. But the West is still a political orphan. There are no Westerners in the President's cabinet or among the top war Administrators in Washington.

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30 Years Ago:
March 9, 1934

Please turn to page 2

In Time of Sorrow

TO COMFORT
AND SUSTAIN YOU

FRIENDLY
AND EFFICIENT STAFF

It is the personal touch that means so much in time of grief — and our staff takes care of your particular needs sympathetically, just as a friend would.

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See the spectacular Indian country and save on Santa Fe's Family Fare Plan. Choose Pullman or reserved seat coach. Dome Lounges. Delicious Fred Harvey meals. Ask your Santa Fe representative how much Family Fare Plan can save on your New York vacation



Most powerful man in the world

In America, where by far the greatest amount of electricity is produced and used, the average worker is provided with electric power equal to the energy of 456 able-bodied men. With this at hand, he's the most powerful man in the world! No other system has ever come close to matching the record of the investor-owned electric companies of America. We have more electric power capacity than the next five countries combined — three times the capacity of the Soviet Union. They'll never bury us electrically! To see how companies like Southern California Edison put the punch in America's power, please read right.

Southern California Edison



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GOT YOU DOWN? Make the
BUKETS 4-day 38c test. Give kid-
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well-balanced formula. Help get
rid of uric waste that may cause
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Bisquick 39¢



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NO KEY CAN
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59¢
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Reg. 69¢ NOW

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FRUIT COCKTAIL
303 TINS 5 FOR \$1.00

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Beef Noodle — Garden Vegetable
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3 FOR \$1.00

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6-OZ.
PKGS. 5 FOR \$1.00

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MIXED NUTS
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Original
recipes
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FRESH EASTERN GRAIN FED PORK SALE

Whole or Half
PORK LOIN ROAST

45¢
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98¢
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lb

Rib Cut
PORK CHOPS 69¢
lb

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PORK CHOPS 45¢
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SPARE RIBS 39¢
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GRADE A
BACON 49¢

OUR OWN MAKE
PORK
SAUSAGE 49¢
lb

HOFFMAN
ALL BEEF
BOLOGNA 49¢
lb

LEAN — TASTY
LAMB
PATTIES 39¢
lb

Young
BEEF LIVER 59¢
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SALMON
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MUSHROOMS

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